

1979

Tom's Times : Magazine of the Students' Union, College of Marketing and Design, May 1979

DIT: Students' Union

Follow this and additional works at: <https://arrow.tudublin.ie/ditsu>

Recommended Citation

DIT Students' Union : Tom's Times : Magazine of the Students' Union, College of Marketing and Design, May, 1979.

This Other is brought to you for free and open access by the Dublin Institute of Technology at ARROW@TU Dublin. It has been accepted for inclusion in DIT Student Union by an authorized administrator of ARROW@TU Dublin. For more information, please contact arrow.admin@tudublin.ie, aisling.coyne@tudublin.ie, vera.kilshaw@tudublin.ie.

TOM'S TIMES

MAGAZINE OF THE STUDENTS' UNION, COLLEGE OF MARKETING & DESIGN.

TOM COONEY



PRESIDENT ELECT OF THE STUDENT UNION.

21 YEARS OLD, FULL-TIME STUDENT IN ENVIRONMENTAL MANAGEMENT.

EXPERIENCE:

Course representative on the Student Union Council.

Student Union Liason officer for the Environmental management course.

Tom Cooney was elected unopposed as President of the Students' Union last March. He will take up the position on the 1st of July as a full-time sabbatical officer.

Tom has been very involved in improving the facilities for the Environmental course. He intends to continue the campaign to improve facilities in this college and in general for adequate financing of education.

The other two officers who were elected unopposed are:

Siobhan McCooney - Union Secretary.

Emmanuelle Sweeney - Welfare Officer.

students beat lecturers

Two teams from this College competed in the recent Irish Management Game. One team was compiled of staff members, the other one was of fourth year Marketing Students.

Unfortunately the lecturers team were knocked-out of their group in the first round, but the fourth year team won the first round in their group and are now through to the second round.

The members of the fourth year team are:

- Sean Ennis
- Frank Fitzgibbon
- Tommy Morrissey
- Willie Kavanagh
- Pat Scanlon
- Frans Van Der Werff.

INSIDE:

- SPECIAL PHOTO OF TOM MADDEN.
- SPOT THE BALL COMPETITION.

Kevin Byrne Drops Out

THE ELECTORAL affairs of Dublin North Central are changing with astonishing rapidity. Kevin Byrne has now definitely decided not to stand again—on medical advice—and the Community mantle for the area will probably fall on Michael Mac Annualla a prominent member of the Mountjoy Square Residents Association.

WHATS THIS ?

KEVIN BYRNE DROPPING OUT !

Alderman Kevin Byrne, who is chairman of College Council has now decided not to stand for local elections - because of medical reasons.

Alderman Byrne who cycles everywhere is a very fit looking chap and it's hard to believe that he is declining from politics because of poor health. I wonder will we be seeing more of Kevin Byrne around the College next year. Rumour has it that he intends to further develop the Environmental Management course which he started.

INSIDE:

COMMON ROOM SAGA.

CONDITIONS IN SOUTH AFRICA.

PEACE, JOBS, PROGRESS CAMPAIGN.

THE WEIGHTING FACTOR.

editorial · letters to the editor

After seven months, another issue of Toms' Times has been produced. It was very disappointing to see the lack of interest in contributing articles to Toms' Times. Unfortunately we don't have any staff to work on the magazine so we rely on the articles contributed by you the students. Don't forget this is your magazine, we cannot produce Toms' Times on a regular basis without articles.

Congratulations must be given to the organisers of the clubs and societies in the college. Clubs and Societies have doubled since last year - not only in number but in success as well. The Drama Society, which was only founded last year, managed to stage two different plays this year both of which were a great success.

We look forward to seeing a greater participation in the clubs and societies next year, which hopefully, will help to further unite the marketing and design department

Best of luck in your exams and I hope you all have an enjoyable summer.

credits

EDITOR:

Sally Anne Kinahan

SPECIAL THANKS TO:

Saths Moodley
Marie Claire Sweeney

Declan Rushe
Senan Turnbull

TYPING AND LAYOUT:

Sally Anne.

Dear Editor,

I have spent two years in the College of Marketing and Design but I have as yet to meet the Principal. I have lurked around the gloomy corridors for hours on end hoping to catch a glimpse, alas to no avail. I have now come to the conclusion that there is no such person in the college.

Yours fraternally,
A distressed 2nd year student.



Especially for the Distressed Second Year Student we are including this special cut-out-and-keep pocket sized photo of the Principal. You can now carry the picture around and compare it to different foods that wander around the college. In other words you can play spot the principal.

30 members of the ITCWU have been picketing the O'Connell and Grafton st. branches of McDonalds for some months now. The management refuses to recognise the union and negotiate with it, and the workers have to endure substandard wages and conditions. McDonalds rely on non-union labour throughout the world and are now attempting to recruit students and unemployed to break the strike. We ask that no students should pass the picket and we call for support for the MacDonald strikers.
Yours,
MacDonald strikers.

Dear Editor,

Just a line to fill people in on the activities of the Debating Society. As you all know we have had a very successful year.

We had great success with our Tuesday lunch-time debates and I'd like to thank all those involved - speakers, organisers and last but by no means least hecklers. You've all heard love stories begin at Zhivagos - well you're wrong, they began in the back-rows during our lunchtime socials !!

As well as having great success at lunchtime we also had success with our interclass debates but unfortunately they came to a premature end owing to a lack of time and exam pressure.

Our greatest claim to glory lies in the attainment of a position in the final of the Madigan Cup which will probably take place in the early part of next term. A special thanks to the team.

This year the Debating Society managed to achieve both its aims - firstly by getting people out from under the college archives to speak publicly and secondly by uniting Marketing and Design.

Thanks must be given to the hard work put in by the dedicated committee and a special thanks goes to Mr. Paul O'Sullivan without whom our Society would not have been possible. In his first year in the college he has contributed not only academically but has also improved participation in college activities.

We wish all our members a happy and prosperous summer and look forward to seeing you with renewed enthusiasm next year.

Yours faithfully,
John Costigan and
Alison Harrison.

Debating Society.

the weighting factor

Mr. Maddening yesterday called on all members of the COM & D, to support his campaign to reduce the weight of student bodies who have been waging a "heavy attack" on the recently renovated no. 19 complex at Parnell Square. "These student bodies" he growled and spat "are determined to rock the very foundations of our college. They converge on no.19 -a fine example of V.E.C. engineering, every day, walking, sometimes even trotting, up the stairs and push and shove their way into the library even after classes have finished!"

Mr. Maddening went on to say that he was gravely concerned at the continuous threat to the very structure of this monu-mental building represented by the steeply rising cost of scaffolding and other essential services and goods such as a research laboratory to examine the on -going problems of running a show such as ours

He called on all members finally to look to the courageous example set by the lecturers "who have lost considerable weight", probably due in part to the high altitude of their 'offices' and the fact that "thanks to continuous and exhaustive planning on their part they run around with ever increasing swiftness chasing their tails."

Despite all this however Mr. Maddening warned the audience (two) the situation could call for drastic changes being introduced in student entry requirements which would restrict all but "Muppets and other wee gnomes" from proper and appreciative use of the College facilities.



going abroad?

If so don't forget that your medical card will not cover you. A special certificate called form E111 must be obtained prior to leaving the Republic of Ireland in order to avail of medical services

abroad. The following categories of students would be eligible for such a certificate, which is issued by your local Health Board.

(1) Students under the age of 18 whose parents are insured under the Social Welfare Acts or in receipts of contributory pensions under the Social Welfare Acts.

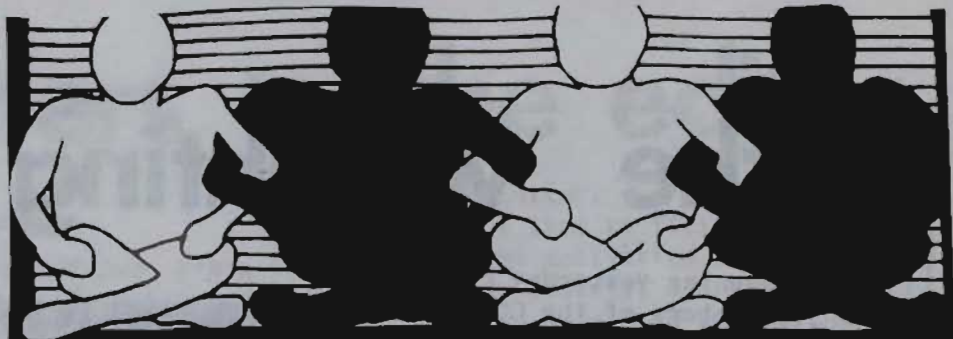
(2) Students who are themselves insured, having paid at least one employment contribution in the Republic of Ireland within 18 months and having an insur-

ance identification card. This card must be produced or the serial number quoted.

Students outside these categories and all students traveling to destinations outside the E.E.C. should take out a travel policy, which can be obtained at a reasonable rate through USIT.

For more information see the Department of Health's booklet on Medical Treatment for Visitors to other Common Market Countries' and 'General Health information for people traveling abroad'.

CONDITIONS IN SOUTH AFRICA



APARTHEID is an inhuman system of intensive exploitation of the black majority population to maintain the white minority in its position of power, privilege and luxury. To justify before the world this blatant racial discrimination the white government has proclaimed that South Africa is not one, but ten separate nations. The government's policy is therefore not a policy of discrimination on the basis of race, but a policy of differentiation on the grounds of nationality, a policy of "separate development". Geographical separation of these "nations" is required so that each can preserve its ethnic identity, values, and way of life. The government has proclaimed that the white "homeland" constitutes 87% of the total area of South Africa taking in all the cities, major towns, mines, ports and all areas of industrial development. The African "nations" - 70% of the population - must develop their homelands in 13% of the country called the "reserves", overfarmed and underdeveloped wastelands unable to support the populations assigned to them. Massive population removals are being carried out to relocate the black population - most of who were reared thousands of miles from their supposed "homelands" in these reserves - dumps for unwanted people. Yet to sustain their economic development the white minority requires a supply of cheap black labour. The contradictory demands of APARTHEID theory for racial separation and for a cheap black workforce are resolved by a system of migrant labour, whereby the black worker is a perpetual immigrant in a white area. A mass of legislation and regulations has been evolved for the purpose of restricting the number of Africans entering, residing or working in white areas, the most notorious

of which are the pass laws. Every black person over the age of 16 must carry a Pass Book to be produced on demand. Failure to do so leads to immediate imprisonment. As protest continues so too does the massive amount of "anti-terrorist" activity carried out by the real terrorists; the state security forces, detention without trial, house arrest, imprisonment, torture, the killing of demonstrators.

Essentially, for the people of South Africa, APARTHEID means the concentration of power, both economic and political in the hand of the white minority. Black opposition is ruthlessly attacked in order to allow this policy to operate efficiently absolute separation, both political and social, of race from race is essential. The word 'APARTHEID' has now been supplemented in official propaganda by the South Africans as 'separate development'. This is meant to convey an impression of a form of evolution of South African society which meets specific conditions within the country. A cursory glance at some of the APARTHEID legislation gives the game away.

EDUCATION IN SOUTH AFRICA.

Education is an inevitable pre-requisite for the resurgence of culture, the development of a new mentality and the creation of a strong and dependable individual able to make a contribution to the social, political, economic and cultural growth of his country. This is why access to education at all levels is so important that it is accepted as an aspect of human rights. This means, then, that there is true freedom only when access is not impaired by any form of discrimination based on race, sex, religion or ideology.

(APARTHEID ON EDUCATION BY ANC SOUTH AFRICA).

Unfortunately, however, millions of Blacks in South Africa are deprived of almost every opportunity to acquire even the least form of education. The aim of the Bantu education policy devised by the APARTHEID regime for the Blacks is to restrict the Africans to an education that trains them to be passive and makes them nothing but a cheap reservoir for labour. The way the South Africa regime carries out this effectively, is demonstrated by the money spent on education by the S. African Government:

	PER CAPITA EXPENDITURE
WHITE	£133
AFRICAN	£ 8

"The total South African Government spending on African education in 75/76 will be £68.9 million, while the defence budget is £948 Million".

(FROM SOUTH AFRICAN PRESS)

Roughly 17 times more is spent on the white child's schooling than on the African child's.

Poverty is a common occurrence among the Black, and coupled with the cost of maintenance of the Black child at school, the drop out rate is extremely high. Nearly 95 out of every 100 drop out before they reach secondary school.

In 1971, there were 2,500,000 Africans at school, but only 751,000 had received more than four years schooling. 62% of the 4,000,000 economically active Africans that year had no schooling at all and only 8% had passed standard six. One

prominent Government official, J.N. Le Roux, once said, "we should not give the Natives an academic education. If we do this we shall later be burdened with a large number of academically trained Whites and Non-Whites, and who will do the manual labour in the country".



While the Whites are given the best academic education in the land, the main aim of the Bantu Education Act is to provide the minimum education to the African People so that they will become a source of cheap manpower and hence immense profits for the white regime and so the Africans get just enough education to take written and oral instruction when serving the interests of the regime.

These, then, are the fundamental aims of APARTHEID in education practised by the white regime in South Africa.

(a) Legislation on Homelands: separate development requires separate living areas. Land in homelands constitute 13% of land area - partly infertile and grossly overcrowded and insufficient for even subsistence farming. See population proportions:

AFRICANS	17.7 Million	(71.2%)
WHITE	4.1 "	(16.7%)
COLOURED	2.3 "	(9.3%)
ASIAN	.7 "	

The proposed independent Bantustans are based on these fragmented areas. The acceptance of these Bantustan Government means an acceptance of

APARTHEID. One can not, therefore, see their leadership as any way representative of the African opinion, e.g. Transkei

(b) Oppression of African Worker:

the lives of the Black workers are totally dominated by the Pass Laws. These involve the necessity of gaining permission to seek employment, to go to urban areas and to move from one area to another; freedom of movement is therefore non-existent. Black trade unions are harassed and suppressed, striking is a criminal offence. The migratory labour system, especially used in mining, means that the Africans are forced to work hundreds of miles away from home and return home briefly on the average once a year. Conditions in the mining compounds are little short of barbarous.

Average cash earnings per month as evaluated by Dept. of Statistics, South Africa in 1973, per head:

WHITE	£454
COLOURED	£ 95
ASIAN	£149
BLACKBLACK	£ 32



(c) Political Oppression: Three main categories of political prisoners may be identified in South Africa:

(i) Convicted political prisoners, who have been charged, tried and sentenced to a term of imprisonment by a court of law;

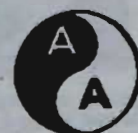
(ii) Detainees, who are held without charge or trial, and banned persons, who are arbitrarily condemned by the Government to live under conditions of social isolation on the grounds that they are 'furthering the aims of communism'.

(iii) These prisoners come from a variety of backgrounds and include individuals belonging to the four officially designated race classification - "African, Asian, 'Coloured' and European". As with any disparate group, they may differ as to political affiliation or strategy but they are united, above all by a shared antipathy to APARTHEID and to the dominant social, economic and political position of South Africa's white minority.

Under the Terrorism Act, the onus of proof is cast onto the defendant to demonstrate his innocence rather than on the State to prove his guilt. As the definition of terrorism contained in the act is both vague and wide-ranging, this is no easy task for a defendant and his counsel to achieve.



Further information from:
USI,
9, Anglesea Street, Dublin 9.



injunction sought against vec

An injunction was sought by the Friends of decaying Dublin in the High court yesterday restraining the V.E.C. from futher refabrication of no.18-19 Parnell Square.

A statement issued last night by the Friends of decaying Dublin sought "to bring to the attention of the plain people of Ireland the importance of maintaining these buildings in their naturally decaying state so that futher generations may continue to inherit that world - renowned, Irish sense of humour.

The buildings in question are

presently occupied by the College of Marketing and Design.

During the court proceedings yesterday representatives of the Studentd Union, the College Administration and Architects spoke of the phenomol resistance these buildings have to renovation. The court heard how, despite the fact that "a lot of budgets were strained to finance the luxurious facilities for the deserving students, the building concealed it's rotton core from the moronic gaze of architects and surveyors, and then in an obvious effort to have the last laugh, started crack-ing up."

The Judge was also told that the only effects remaining intact in the buildings were Mr.Madden's deep - pile carpet and a brass plate on Mr.Cambel No Grants office door. The latter he was told, was even going from strength to strength with new letters appearing on it from week to week!"

At this point an adjournment was called to give everyone a chance to stop laughing.

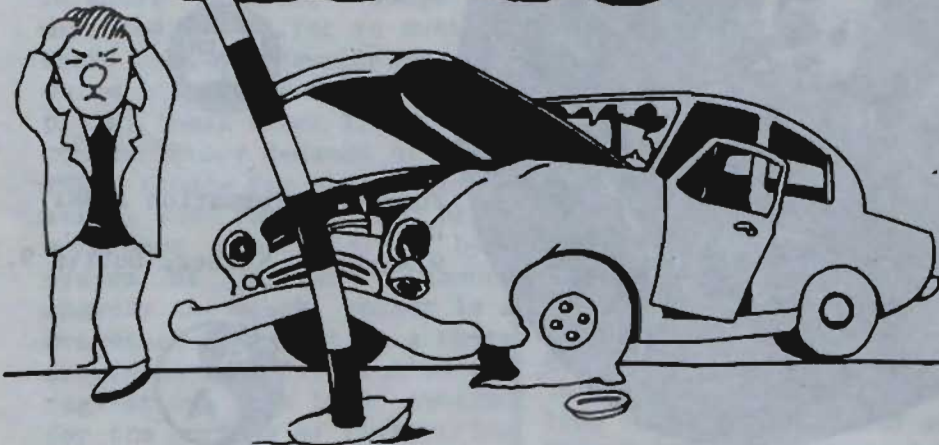
A statement from the V.E.C. on the situation will be issued tomorrow and puhlised in cartoon form early next week.

Progressive Insurances

the insurance service of the union
of students in ireland



who
pays?...



IF YOU'RE NOT COMPREHENSIVELY INSURED - YOU DO!

WITH OUR SPECIAL SCHEME WE MAY BE ABLE TO SOLVE YOUR PROBLEM FOR A VERY REASONABLE OUTLAY.

WE OFFER FIRE, THEFT, WIND-SCREEN BREAKAGE & ACCIDENTAL DAMAGE COVER (NOT THIRD PARTY) FOR A RIDICULOUSLY SMALL PREMIUM.

IF YOU FIND THIS INTERESTING, WHY NOT TELEPHONE US AND ASK FOR BARRY GOUGH, HE WILL BE GLAD TO PROVIDE FULL DETAILS.

Dear Editor,

The direct elections to the European Parliament afford an opportunity to the Irish people who up to now have been excluded, to have a say in the development of future EEC policy.

The 18 representatives who will represent Ireland north and south will provide a direct link with the electorate.

I can visualize a good deal of cooperation between Irish representatives north and south on matters affecting the entire island. It is in the interest of the entire island that a strong adequately funded Regional Policy should be instituted which would help Ireland north and south.

One of the most important things to remember about the European Parliament is that most of the major decisions which it takes are taken, in the first instance, within the various special committees of that Parliament. To a considerable extent, the full sessions of the Parliament are devoted to approving the recommendations of these Committees.

This has immense significance for Ireland since the Committees of the Parliament are dominated by the two largest political groupings within it - the Socialist Group which is the largest to which the Labour Party belongs, and the Christian Democrats. In effect these two groups between them determine the major decisions of the Parliament. It is clearly in Ireland's national interest, therefore, to have as many representatives as possible in the Socialist Groups which, according to a recent opinion poll taken on behalf of the European Commission, is likely to again emerge as by far the largest Political groupings in the Parliament after next June's direct elections.

The benefit of Irish representation in the most powerful political group in the Parliament cannot be overstated, because it is only through membership of this group that Ireland can exercise an effective influence on the decisions which will flow from the Parliament as a whole.

Community decisions now or in the near future will determine our agricultural policy or the competitiveness of Irish industry. The criteria for the entire operation of our transport system is also determined by these decisions, as are our fisheries policies, our energy policy, the regulation of working conditions in our country, our foreign trade, our business life and to a very large extent, our finance and trading relationships.

Accordingly it makes sense for an electorate to avail of the opportunity on June 7th to send a strong Labour team to the European Parliament.

Decisions which affect our economic standing for good or ill emerge from Brussels. The directly elected European Parliament, whatever its lack of general powers, will become a decision-shaping influence on the development of future EEC policy.

I hope our electorate will avail fully of the opportunity presented to them on June 7th.

Yours,
Michael O'Leary TD,
Deputy Leader of the Labour Party,

Candidate for the European Elections.

Why We Oppose

Men's Ordination

Dear Editor,

We oppose mens ordination:

- 1) Because man's place is in the army.
- 2) Because no really manly man wants to settle disputes other wise than by fighting about it
- 3) Women would not respect men dressed in skirts.
- 4) Because men are too emotional to be priests their conduct at foot-ball matches, in the army, at political conventions shows this, while their innate tendency to appeal to force and violence renders them unfit to represent Jesus.
- 5) Because some men are so handsome they will distart woman worshipers.
- 6) If the church is the Bride of Christ, and Bishops are as husbands to the church, all Priests should be female.

Yours,

Patrica Roe.

LETTERS TO THE
EDITOR

CONTINUED FROM PAGE TWO.

Phil a tip from the top

For your BLOOD, director-general of the Institute of Marketing:

The importance of marketing to the future economic recovery of this country has been increasingly stressed by national leaders for many years. For that marketing to be competitive and effective, in relation to our competitors throughout the world, it is vital that young people who enter a marketing career should have a sound professional grounding by means of an approved marketing qualification. This qualification, coupled with good practical experience, is the certain route to a successful marketing career.



DRAMA IN CORK

The I.S.D.A. Festival commenced on March 19th in U.C.C. but it was on the second day that the theatre goes from all parts of the Island sat and witnessed, appreciably, a new dimension of drama brought to them by the students of the College of Marketing & Design.

The time was one o'clock p.m., and the Granary was filled with an air of enthusiasm (the audience was locked outside as M & D were still going thru' the dress rehearsal). Finally the doors were opened at about 1.05, or it might even have been five past one, we were not quite sure & the multitudes, eagerly chating filed in. Roger McGough (Billy Kiernan) a trampish seller of fancy goods etc. stood at the gate selling his wares and was, on several occasions, almost apprehended by baffled organisers who did not know that in fact this bedraggled figure was 1/3rd the star of the "Puny Little Life Show".

Performing on a stage, sans any scenery, the trio from M & D brought the house down with the undescribaly witty one act; of several sketches each, of mocked delightfully some aspect of life. In the role of Gorman McGear, Declan Kennan was superb. Drama critics, throughout the land have since caimed that Kennan's ability to simulatanously perform on stage and get stoned is the greatest thing since leather-arse died.

Billy Kiernan was brilliant in his delivery of McGoughs mixed up Bible, while Pat Greene's (Micheal McGear) clowning interjections were quite delightful.

M & D was christened Money and Drugs after the visiting sestet were noticed on several occasions performing peculiarities with tobacco skins and other stuff, and bottles of 'side-her' in various Corkurian doorways.

Without doubt, M & D popped their cork for everyone.

P.S. Norrette and Rosemary got eleven out of ten for lighting and stage management while Cathy played a brilliant supporting role.

DRAMA IN DUNDALK

This year the Drama Group was one of the most active societies in college. They entered plays in two drama festivals.

For the second year running we had a play in the Inter-Regional Technical Colleges Drama Festival in Dundalk. The play we put on was called 'Post Mortem of Sin' by Rani Govender. If you've never heard of that before, don't worry you're not an ignorant inculturd sod, it's just that we were the first people ever to perform the play. I think it was a very ambitious thing for the Drama Group to do as the play was abstract - it was set in the second between death and re-birth. The play demanded excellent acting and direction, and great skill in arranging the very complicated lighting and sound effects.

The night before we went to Dundalk we performed the play in Kevin St. College of Technology, this was in effect our dress rehearsal and I would like to thank those who came for their encouragement and support.

The next dat we went to Dundalk. We were on stage at 7.30 that evening, when the time came everyone was superb. for months we had all put a tremendous amount of work into what was, to be honest, an extremely difficult play. We all felt we had done it, and ourselves justice, so much so that we wanted to put it on once more in college when we came back - but shortage of money put an end to our hopes.

The adjudicator in Dundalk was one Deidre Friel - a producer from R.T.E. No-one I spoke to in Dundalk was very impressed with her. She was extremely nervous and unsure of her-self. After our performance she talked to us about the play she said that the director Ann McGlynn deserved a lot of praise for her interpretation and direction of the play, and Mary Cosgrave, who played the girl (the main character), gave an unusually sensitive and professional performance, from her praise of Mary we all thought she would surely win the Best Actress award, alas this was not to be. One thing that stuck in my mind about Ms. Friel was that she didn't seem to understand the play. Instead of leaving adjudication to one person I think the organisers of the festival should next year use a panel of adjudicators.

The Best Play Award went to "Lovers" by Brien Friel (any relation?) which was performed by Waterford R.T.C. This means that next year the festival will be held in Waterford. Perhaps the year after that if we win we can put the Festival on in the communications room.



PEACE, JOBS, PROGRESS

"Peace, Jobs, Progress" is a campaign sponsored jointly by the Union of Students in Ireland, The National Union of Students in the United Kingdom and the International Union of Students.

Its aim is to mobilise students in Northern Ireland, the Republic and Britain around specific demands, the achievement of which are seen as the minimum prerequisites for the establishment of a just peace and for fundamental social progress.

The issues

Firstly all the contrived political initiatives of the British Government have failed, and Northern Ireland continues to be ruled by decree from Westminster, through the person of the Secretary of State.

Secondly, violent activity continues as a result of sectarian killing, violence and intimidation carried out by the various paramilitary groupings — whose actions merely serve to divide the community and aid the cause of reaction — and as a result of British Army activity.

Thirdly, no legislation has been introduced to guarantee Civil Liberties. Fourthly, the existence of atrocious social conditions is not being tackled — as manifested by an unemployment rate of over 13%; and housing conditions (40% of housing has major structural faults and lacks basic amenities); and the access to, and quality of educational institutions.



For a better future

The spontaneous manifestations against all forms of violence in Northern Ireland in recent years clearly demonstrate the will of the people for peace and a more prosperous and secure future. In this context it is vitally important that people are united around common constructive objectives. This involves agreeing on definite actions, and bypassing sectarian divides.

The student movement in Northern Ireland has consistently opposed sectarian provocation and division and has co-operated fully in other campaigns aimed at achieving Social Progress in Northern Ireland, principally the "Better Life For All" campaign of the Trade Union Movement.

The nature of the campaign is ongoing, aimed initially at informing and mobilising students in the North itself, the Republic and Britain, and also worldwide, behind concrete demands. This will be done through publicity material, mass meetings of students and contacts with all interested groups. Beyond this initial stage "Peace Jobs Progress" Committees will be set up in colleges.

Within this general framework the central demands of the campaign are:

- * an end to all sectarian and military violence.
- * a Bill of Rights to guarantee civil liberties and outlaw discrimination of any kind, and the repeal of all legislation repugnant to the European Convention on Human Rights.
- * a programme of Social Reconstruction by the British Government to provide jobs, housing, social welfare services and education to meet the many social needs of the people of Northern Ireland.



USI·NUSUK·IUS

Banking for students.

As a student there are many reasons why you should have a bank account:

- to help you manage your money
- safety
- any spare funds you have can earn you interest
- helps to establish a banking relationship which is of great assistance when you come to borrow, either as a student or after graduating.

Call to see Peter Curtin your Student Officer at Bank of Ireland 28 Lower O'Connell Street (beside Clery's).



Bank of Ireland
The bank of a lifetime

free competition

SPOT THE BALL



NAME

ADDRESS

YOUR COMMENT ON THE PHOTOGRAPH

DEAD CENTRE: NIGHT OUT
WITH THE LADIES RUGBY
TEAM.
NEAREST CENTRE: NIGHT OUT
WITH THE TRAINER OF THE
LADIES RUGBY TEAM.

ENTRIES TO:
THE LADIES RUGBY TEAM,
c/o THE STUDENTS' UNION,
COLLEGE OF MARKETING AND
DESIGN, PARNELL SQUARE

RULES:

ALL ENTRIES MUST BE IN
BEFORE JUNE THE 16th '79.

THE COMPETITION IS OPEN
TO ALL READERS OF TOMS' TIMES.

ALL ENTRIES MUST BE ACCOMPANIED BY AN ARTICLE FOR THE NEXT ISSUE OF TOMS' TIMES.

JSUC

Much of the thinking behind the establishment of the Dublin Institute of Technology (D.I.T.) has during the past year been applied with greater effect in the workings of the Joint Student Union Council (JSUC). This council which consists of the Principal and the Students Union President - or their nominees - from each of the VECs five colleges under an independent chairperson has existed for almost seven years now. For the first five of these the amount of work undertaken by the group was minimal, only discussing S.U. accounts and budgets.

When the Students' Union negotiated a capitation increase in mid - 1977 part of the agreement was that in an attempt to move the Union's closer together that a central administrative unit would be developed which would assist the local Students' Union's in their administration and financial dealings. After a year of negotiations to clarify the exact nature of the pact an Admin. Officer, Mr. Sean Turnbull was appointed, and the throughput of work of the Council has increased dramatically.

Not only does each Students' Union now have three times the guaranteed income of two years ago but almost all - Bolton St; Kevin St; College of Commerce; Rathmines; College of Catering, Cathal Brugha St; and Marketing and Design, are now involved in turnover generating activities sometimes to the tune of three times their grant income.

As well as assisting in the book-keeping process and advising on a variety of ventures e.g. shop and pool table, the Administrative Officer (A.O.) involves himself in research the information from which is passed onto the S.U.s. Right

now the joint purchasing power of the five colleges are being brought together for the first time and very lucrative deals on stationary prices are being concluded. In the field of printing, unit costs are also being reduced to the S.U.s and in time it is hoped that savings will be introduced in travelling costs for clubs and societies, acquisition of capital-type items and the provision of secretarial services.

The question of joint ventures between the five and sharing of each others facilities is presently being examined. Such areas as inter college sports, competitions, joint teams for sports which are traditionally weak in the VEC and the use of gym and pool resources by less endowed colleges are questions being examined in the sports area. The booking of major concerts by all five unions to be put on in Kevin St's very suitable hall has been discussed, The purchase of a mini-bus is being looked into and definitely on is the publication of a comprehensive welfare manual to be available in September.

The financing of JSUC and the joint ventures is achieved by a 22½% deduction from each colleges capitation grant. The Council is there to oversee and assist in the general area of students own administration problems and hopefully to promote the development of a broader range of student services from the colleges. It will hopefully lead to a situation where activity generated through the Students Unions are regarded as legitimately entitled to full administrative services from the colleges just as any other department, The voice of students is clearly heard at JSUC. In order that this continues with the increased capacity of the Council, it is necessary that

there is a regular flow of ideas from the broad masses of students and from the college staff. Let your voice be heard in the development of proper student structures for Marketing and Design and the other VEC Colleges.

McDONALD'S STRIKE

Thirty workers who are employed by McDonald's restaurants in O'Connell Street and Grafton Street are on strike. They are picketing these restaurants because-

- * The management refuses to recognise the union concerned, the ITCWU, and negotiate with it.
- * Standard wages and conditions are not given.

The workers who are on strike were being paid 85p an hour. They sometimes had to work without a break for six hours and sometimes did not finish until 2.00am. The staff had to work at night and during weekends without overtime or bonus payment.

McDonald's depends upon sub-standard wages and conditions for workers and has a worldwide reputation for being anti-union.

The management has said that it does not deny anybody the right to join a union. But they refuse point blank to negotiate with the union representing many of their workers - indeed nearly 80% of the full-time staff in the Grafton Street premises. Instead, the management has offered free chips to customers to encourage them to patronise the restaurant. And they don't always buy Irish, because they import much of their food (which could be got in Ireland) from abroad.

Support the McDonalds strikers
Don't pass the picket.

USIT

Travel

It's here...

The USIT 60 page Globeplotter travel brochure for Summer 1979.

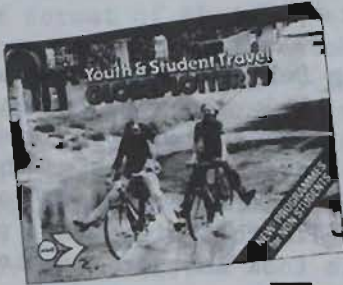
It's not just for students; many of our new programmes are open to everyone.

It's all in the Globeplotter... Camping Holidays in Normandy from £59; Charters to the USA; Unlimited rail tickets in Europe for £97; plus much more.

To get YOUR free copy contact any Student Union Office, Stanleys Magazine Shops, or USIT.

USIT Head Office,
7 Anglesea Street,
(off Dame Street),
Dublin 2.
Tel: (01) 778117.

Hours: Mon - Fri: 09.30 - 17.30
Sat: 10.00 - 13.00.



INTERNATIONAL STUDENT IDENTITY CARDS

ARE AVAILABLE IN THE STUDENTS' UNION

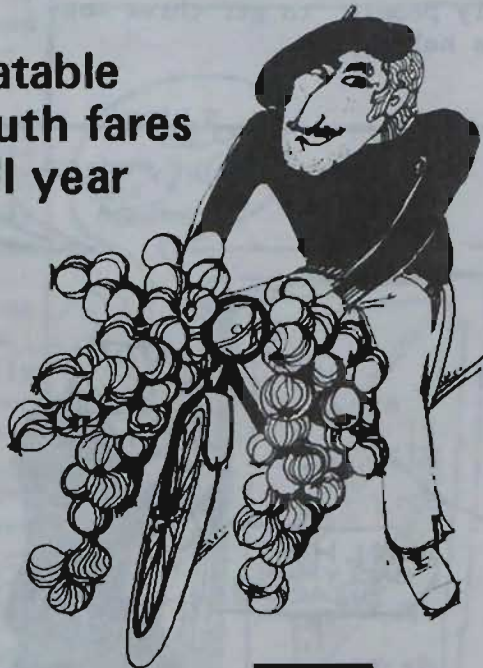
OFFICE FROM SALLY ANNE OR BRYAN,

PRICE - £2.50.

the cards will be available until the end of June.

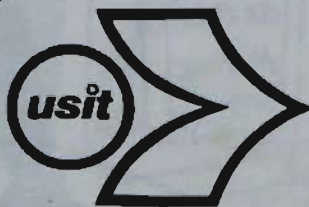
travelling to FRANCE?

USIT has unbeatable student and youth fares by air or ship all year 'round.



For details contact your local student union travel office or

USIT HEAD OFFICE
7 Anglesea Street
(off Dame Street)
Dublin 2 Tel (01) 778117



the travel company of the
union of students in Ireland

Apply for an International Student Identity Card - £2.50

The International Student Identity Card (£2.50 inc. levy) is available to all full-time students enrolled for the 1978-79 academic year. To be eligible for an ISIC you must be a full-time student attending a recognised educational establishment

The International Student Identity Card is recognised worldwide by airlines, shipping lines, railways, etc., as proof that the holder is a bona fide full-time student.

The International Student Identity Card makes you eligible to hold a Travelsave Stamp (£2.00) for half-fare travel on mainline trains and provincial buses

Reduced rate (or free) entry to museums, art galleries, theatres, etc.

Holders of an ISIC will automatically receive, at no extra cost, a Countdown Discount Card (regularly £8.95) and a 48-page directory of discounts and concessions.

Under 26 years?

Travel at up to 50% discount by train from Ireland to over two hundred stations in Europe with almost daily departures.



For details contact your local student union travel office or

USIT HEAD OFFICE
7 Anglesea Street
(off Dame Street)
Dublin 2 Tel (01) 778117



the travel company of the
union of students in Ireland

Since October of 1977 the Students' Union have been campaigning for a proper student common room. We were given the K3 room in the basement of no. 18 which was previously an old kitchen. Before we were able to move into the room the slight problem of dry rot had to be solved. Unfortunately it took several months to 'rid the room of the rot'. During that time though the college authorities agreed to the Students' Union plan to have the room renovated and modernised.

CONGRATULATIONS

Are due to our President, Sally Anne Kinahan. At the February National Council of the Union Students in Ireland, Sally was elected as Cultural Affairs Vice President of USI for the academic year 1979-'80. Sally, who takes up office in July, defeated Padraig Breathnach of University College Galway for the post.

Sally Anne, who is at present also the chairperson of the USI Art and Design Sector Committee, will remain a student in this college as the Vice Presidency is a part-time position.

In her manifesto Sally Anne called for the six Vice Presidents of USI to take a greater part in the services of individual unions, she said "The active participation of the Vice Presidents in assisting local unions would increase the effectiveness of USI as a National union."



Congratulations also to Frans Van Der Werff of fourth year marketing who was re-elected onto the USIT Supervisory Board.

Frans was elected at the USIT Annual General Meeting which took place last January. This is his fourth term on the board.

On the advice of Barry Levins, plans were drawn up by the Students' Union, and submitted to the authorities. In June of 1978 the plans were agreed on. Work was to go ahead over the summer period, the common room was to be ready by September for us to move into.

The contract for the renovation of the common room was given to a company called Group Design (who, incidently do all the Dublin VEC's contract work). The working drawings submitted by the Students' Union were agreed upon and work was to begin.

By the following September 'Group Design' had proved their incompetence by being unable to do a reasonably simple job in the time allotted. The Students' Union confronted 'Group Design' about the situation. We were given a number of excuses the best being, that builders usually take their holidays during the summer (and I thought that students were the only people to get three months holidays).

'Group Design' were then pressurised into starting work on the common room. Renovating the room was to take approx. two weeks, it actually took three months.

'Group Design' finally moved out in January, leaving a trail of destruction and a half-finished job behind them. The VEC staff then had to be moved in to finish the room (this took another couple of months).

The last two months have been spent requisitioning furniture etc. for the room.

The common room took a long time to achieve and it was only through constant student union pressure that we have now got the room. Next year I hope you will continue to campaign for better facilities in the college - even if it does take a couple of years to see the outcome.



soccer club

film society

The format of this years A I B soccer competition was changed so as to avoid the expenses of travelling incurred in recent years. It was decided to run the competition in blitz fashion over one weekend (4th 5th & 6th of May) in Terenure sports grounds:

This meant that for the most part of the year we were without competitive matches which made it very difficult to generate interest for the actual cup competition. However with the help of many gruelling training sessions under our trainer Johnny Byrne we were quite confident as we approached the competition.

In our first match V Rathmines we got off to a great start, taking an early lead, but we eventually had to come from behind to get a 2-2 draw. Our scorers were Declan Rushe and Noel Carroll.

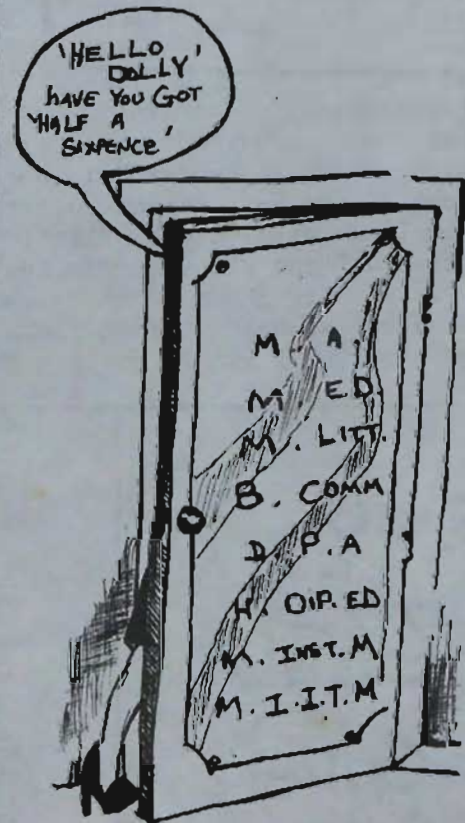
This meant that we had to beat Galway convincingly if we were to qualify from our group. By half-time we were two goals ahead thanks to goals by Brian Fox and Colm Hanratty. With only ten minutes remaining we were leading 3-1, Noel Carroll having scored from the penalty spot, but Galway scored a second goal which all but finished our hopes in the competition. We had to sit and watch the final group game between Rathmines and Galway which Rathmines won 3-1 - therefore qualifying at our expense on goal difference. In fact Rathmines went on to win the A I B cup and we could only wonder what might have been!

We would like to congratulate Noel Carroll who was selected on the Irish Technical Colleges team to play in representative matches both at home and in England.

After many attempts the film society finally got under way. Yes we know there were late starts, non-starters and different films but believe us in every case it was beyond our control. For those of you who have the nerve to come back next year to this place there will be another film society. It takes a lot of cash a lot of contacts and a lot of nerve and it would be a shame to let it go. Let's face it how many other societies tried to make a go of it this year. You'll all be happy to know that we'll be changing film distributors next year so cheer up - things can only get better.

P.S. Thanks to Paul Sullivan for everything.

Special thanks to Martin for all his support.



REVEALED

AT
LAST !

Many a time people have questioned what the letters behind lecturer's names stand for.

Today we have revealed all.

M.A. - Malevolent Arsehole.

M.Ed - Municipal Eurocrats Dictator.

M.Litt. - Mr.Little.

B.Comm. - Banal Communicator.

D.P.A. - Dublin Piss Artists

H.Dip.Ed. - Hardcore Dipso's 'Ed

M.Inst.M. - Male Institute of Molesters.

M.I.I.T.M. - Member of the Irish Institute of Trans... Masters.

LADIES RUGBY MATCH

THE COLLEGE OF MARKETING AND DESIGN.

v

TRINITY COLLEGE, DUBLIN.

SUNDAY MAY THE 13th.

IN SANTRY.

SUPPORT NEEDED.

The magazine
"ABORTION"
THE TRAGIC DILEMMA
(movement pamphlet no. 37)

can be ordered from the Students' Union. price: 30p

XX

small adds

FOR SALE: Black leather motorcycle jacket. Totally unused, as new condition. For quick sale only £30. Contact Lia, class F2

FOR SALE: Army coat (green), perfect condition. Liz F2/3.

FOR SALE: 50 unused light blue lockers. Price negotiable contact Billy Kiernen, Class K.3.

For sale: Unlimited number of paper airplanes, jets and missiles. A must for any P.A.Y.E. march. Contact any Marketing students.

For sale: Torquoise Audi 100. A steal at any price! newly new condition. Previous owner a marketing lecturer usually incapable of driving anyway after the Tudor Rooms. Contact Tom Fennell the Limerick Thor.

Situation wanted: "Resting" actor seeks part in anyones plot. Previous experience the highly acclaimed "Island Of The Great Yellow Ox". Nude posing considered. Contact Brian O'Sullivan, 2nd year Marketing. Home no: 974545.

LATE NEWS

BRUSSELS WEEKEND SPECIAL £59

May 24-27th.

FOR FULL TIME STUDENTS
ONLY.

PRICE INCLUDES

* Flight Dublin to Brussels May 24th -morning departure

* Coach transfer to Chab Hotel

* Three nights Bed and Breakfast accommodation in multi-bedded rooms

* Coach transfer to Brussels Airport

* Flight Brussels to Dublin May 27 for departure

* All applicable taxes

NOT INCLUDED

* Any meals or transport other than outlined above

Flights are by Trans European Airlines Boeing 737 Jet.

CONTACT USIT,
7 Anglesea St.,
Dublin 2.

Phone: 778117

For nothing! Experienced Musician with a weird twist - of-mind, who's perversion is obscene innuendo. First offer received also gets "Little Micky", "The Widow", "The Red-Headed Git" and "The Hairy Chested Wonder" thrown in. HURRY! HURRY! URRY!

Sound Experience.

Jive - Hive

MOBILE DISCO

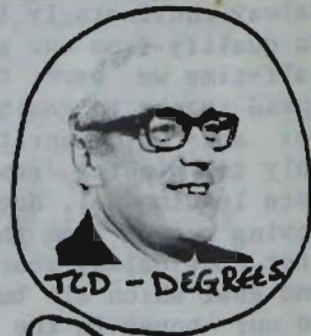
ALL OCCASIONS CATERED FOR *

Phone: Garry 884 - 491.

For sale: Impress your friends! intimidate your colleagues! a must for any egoist! genuine, slightly used brass plate complete with all accessory letters, interested buyers contact "Grants Joke Shop", no. 19. Price negotiable.

For hire: Slightly (?) used Presidentess of S.U. Well-worn and broken in. Offer closes in June -contact Scallywags in no.18. Neat dress essential.

For sale: Limited number of obsolete B.Sc. Degrees from Trinity. M.M.I.I.'s thrown in. Totally useless. Nostalgists and sentimentalists need only apply. Contact Chawke's Diner.



COLLEGE PARTY
TUES. MAY 29TH.

DETAILS TO BE GIVEN
AT A LATER DATE

