Ridiculing Spanish Power Through Its Food: The United States of America and Their Aims in Cuba

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ABSTRACT: This paper offers a new approach to the conflict between the United States and Spain over the possession of Cuba during the nineteenth century by evaluating its history through food. More specifically, this paper will adopt an approach known as 'culinary nationalism' in order to understand why the US citizens who lived in Cuba despised Spanish cuisine. What emerges from an investigation of a variety of documents written by Americans who spent a period of their lives in Cuba is a widespread disgust for Spanish cuisine in Cuba, especially 'the universal garlic' that filled the island with its effluvia. American's aversion to the smell of Spanish cuisine in Cuba did not depend on a simple aversion to garlic but was part of a wider process through which the US tried to expand its power and claim Cuba from the Spanish. Consequently, American discourse on Spanish food will be related to the broader debate on the formation and development of the US Empire in its own backyard and, at the same time, on the denigration of the Spanish empire.

The objective of this paper is to examine Americans attitudes towards Spanish food in Cuba during the second half of the nineteenth century in order to discover if the disgust for Spanish cuisine was just a matter of taste or if it concerned more relevant issues such as, for instance, power during the Age of Empires. It analyses how food was one of the various 'cultural' devices colonists employed that contributed to the consolidation of American influence and the destruction of the Spanish empire. It also analyses the phenomena of inclusion, exclusion and distinction through the lens of food. Indeed, diet and food are valid tools of analysis in understanding imperial dynamics and the process of empire building. In order to reconstruct the process of American empire building, the paper examines food as one of the many clashes between the U.S. and Spain, and as a mediation area in which Americans acted as agents of empire. Following the approach of new imperial history and of culinary nationalism, food is also employed here as an instrument of distinction through which the Americans perceived themselves as different, or better, 'superior', from both the indigenous Cubans and their Spanish colonizers. Finally, American discourse on Spanish food will be connected to the broader debate on the formation of the U.S. Empire in its backyard and, at the same time, on the denigration of the Spanish Empire.

Thus, by building on the developments of new imperial history, this paper will examine: 

[...] recesses of colonial life, looking at subjects [but also areas] that once were hidden from sight and unworthy of scrutiny. It attempts to reconstruct the lived experiences of the people of the empire, famous, infamous or largely unknown [...] It moves beyond traditional boundaries, either those that divided the colonising countries from each other or the borders that they imposed on their colonies; it discovers many transnational commonalities and links.

Moreover, as indicated by Michael LaCombe in the case of the English Atlantic, when colonists produced, exchanged, ate, or described food, 'they conveyed dense and interlaced messages about status, gender, civility, diplomacy, and authority'. Therefore, the paper evaluates if food was an instrument used by Americans to denigrate the declining Spanish empire and, at the same time, to bolster their informal emerging empire during the second half of the nineteenth century. The questions discussed in this paper concern Americans’ distaste for garlic in Cuba: their descriptions of the apparently disgusting and malodorous Spanish cuisine; how food was used as an effective instrument to undermine the existing Spanish empire in order to increase and consolidate American power; the construction of a ‘positive’ American identity in contrast to Spanish identity through something as ordinary as garlic. Finally, this paper considers if the informal discourse on Spanish cuisine was part of a wider process of ‘culinary nationalism’, a process of constructing similarities and differences through food.

In doing so particular care is taken when examining the various meanings Americans gave to local food and in the Spanish colony of Cuba.

A note on sources and on context

During the second half of the nineteenth century, Cuba was precariously balanced between the weakening Spanish rule on the one hand and mounting United States economic influence on the other. It was also a period of deep and rapid transformation for the Cuban economy, where its wealth became based mainly on sugar cane cultivation. Despite Spain’s formal authority, the island was of growing strategic economic importance for the U.S. Many Americans bought plantations, established companies and shipping agencies, gave credit and contributed to the development of a modern, hi-tech communication and transport system. Cuba and its
The bill of fare [of the taverns] is exceedingly simple and brief, and almost every dish of prepared food is highly flavored [sic] with offensive garlic. The traveler [sic] may resort to a meal of bananas, rice, and eggs, if they can be procured until his taste becomes ‘acclimated’ which happy state he is soon attained under the severe regimen of hunger and a keen appetite, and garlic loses a degree of its offensiveness to palate and nostrils. Sometimes the traveller may be favored [sic] with jerked-beef and codfish, and even with milk and chickens. These, however, are reckoned among rarities, and the tavern is a comfortable place only for the arrieros (pack-mule drivers) and the carreteros.15

The dishes available in Cuban taverns were so heavily seasoned with garlic that travellers would only be able to eat them after they had become accustomed to its aroma. Initially, they found the smell to be ‘offensive’ both to the traveller’s mouth and nose.

Conclusion

According to an anthropological point of view, the Americans’ aversion to garlicky Spanish cuisine should be evaluated as an instrument to mark different identities - the cultural borders between two different nations that shared the same physical environment. Could the consumption of garlic be seen as an invented taboo through which American citizens in Cuba could lose their identity by eating putrid Spanish cuisine? Could we see Americans as agents of the empire by rejecting Spanish cuisine in Cuba if we situate their discourse on food in the broader context of constructing a dominant cultural identity to undermine Spanish power?

The U.S. documents describe the disgust of American travellers regarding the smell and taste of Spanish cuisine in Cuba in many meals. The hypothesis of this paper is that the fundamental attitude emerging from the documents - contempt for Spanish food heavily seasoned with garlic – was designed to help the U.S. replace Spanish authority in Cuba. The analysis of the documents allows an understanding that discourse relating to food was functional to the expansionist goals of the United States in its ‘backyard’ and used as a powerful means to contribute to the devaluation and the vilification, if not the destruction, of the declining Spanish Empire in the Cuba. Therefore, the refusal to eat and contempt for an a commonly used and defining ingredient of Spanish cuisine in Cuba, should be seen through the lens of the United States’ growing sense of superiority and otherness.

About the author

Ilaria Berti completed a Marie Curie postdoctoral research fellowship on Imperial Recipes at Pablo de Olavide
University, Seville, Spain. She is currently preparing a monograph based on the same research. Her investigation concerns the cultural history of food in the British and Spanish colonies of the West Indies during the 19th century and examines how food was used to build the colonists’ identities. Berti is now moving to a new research project in which she will investigate culinary nationalism in Cuba during the second half of 19th century and the ways in which North Americans used discourse on food as a powerful means to devalue and substitute the declining Spanish Empire on the island.

Note

This paper is part of two Spanish national research projects, *Historiación ibérica: redes entre Asia y Europa y los cambios en las pautas de consumo en Latinoamérica* (HAR2014-53797-P) and *Historia de la Globalización: violencia, negociación e interculturalidad* (PAIDI HUM 1000).

Works cited

7. Ballou, p. 40. Even in Anonymous, *Cuba and the Cubans*, Samuel Hueston, New York, 1850, pp. v-vi where there were described the expansionist objectives of the raising U.S. power. In the Introduction to the volume, the anonymous author claimed that both United Kingdom and USA showed ‘eager interest’ for Cuba. He also claimed that ‘with or without the United States, [Cuba] will soon be free from Spanish intelligence reaches Cuba in advance of any other source, and through this country. By the telegraph, Havana is brought within three days’ communication with New York and Boston. All-important advices must continue to reach the island through the United States, and the people must still look to this country for political and commercial information, and to the movement of our markets for the regulation of their own trade and commerce. New Orleans has become the great centre to which their interests will naturally tend; and thus we see another strong tie of common interest established between the island of Cuba and the United States. In Ballou, Maturin M., *History of Cuba or, Notes of a Traveller in the Tropics*, Phillips, Sampson and Company, Boston, 1854, p. 199.
9. Ballou, p. 40. Even in Anonymous, *Cuba and the Cubans*, Samuel Hueston, New York, 1850, pp. v-vi where there were described the expansionist objectives of the raising U.S. power. In the Introduction to the volume, the anonymous author claimed that both United Kingdom and USA showed ‘eager interest’ for Cuba. He also claimed that ‘with or without the United States, [Cuba] will soon be free from Spanish
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dominion’. However, without any help or influence from foreign powers, Cuban, freed from Spanish
dominion. Will fall under the influence of UK, dangerous perspective for the U.S: ‘How will the
United States relish the possession by that nation of a point which commands the Gulf of Mexico and the
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