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Infographic: Wedding Planners Sources of Inspiration

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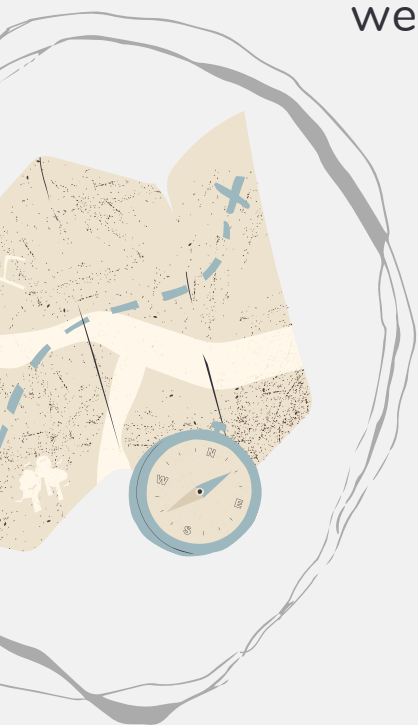
WEDDING PLANNERS INSPIRATION 2021

TOP 3

SOURCES

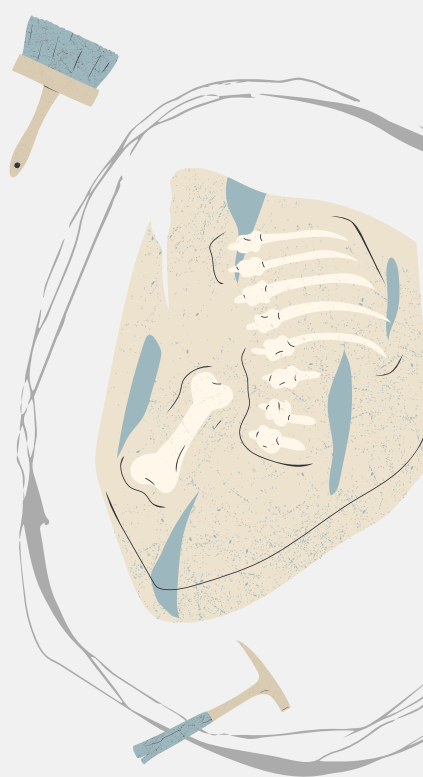
1 FASHION

Weddings follow fashion more than any other type of event. International fashion weeks and emerging trends in fashion strongly influence wedding design.



2 FOOD TRENDS

What's happening with food, cocktails, wines, as well as new catering ideas from international venues provide inspiration.



3 SOCIAL MEDIA

Wedding couples are looking for ideas that are very visual. Couples want to see themselves in that location, venue, attire.



Celebrity weddings continue to have a strong influence on wedding design.

Instagram and Pinterest act as key sites for inspiration