Environment Department Doesn’t Have a Clue on Housing

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As the property market springs back into life, we ask the experts how to maximise your chances of a sale, says Cian Molloy

The best time to put your property on the market is during spring and summer, according to the Royal Institute of Architects of Ireland (RIAi). This is when property prices tend to rise, and is a good time to capitalise on the growth of the housing market.

However, there are some important things to consider when putting your property on the market to ensure you get the best possible price. Here are some tips from experts on how to optimise your chances of a sale:

1. **Research the Market**: Before putting your property on the market, do some research to determine the current market value and the average selling prices in your area.
2. **Improve the Condition**: Make sure your property is in good condition and is well-maintained. This will help to attract buyers and increase the chances of a sale.
3. **Photographs**: High-quality photographs are essential for marketing your property. Use professional photographers or invest in a good camera to capture your property in the best light.
4. **Marketing**: Use a variety of marketing strategies to reach potential buyers, such as online listings, social media, and open houses.
5. **Negotiation**: Be prepared to negotiate with potential buyers. Understand the market trends and be open to compromise to reach a fair price.
6. **Legal Advice**: Engage a solicitor to handle the legal aspects of the sale and ensure that all documents are in order.

By following these tips, you can maximise your chances of a sale and achieve the best possible price for your property.