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The Relationship Between Financial Distress and Well-Being: Exploring the role of self-employment

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Abstract

This article will investigate the relationship between financial distress, well-being and employment status. Using several indicators of financial distress and of well-being, our econometric analysis shows that the negative association between financial distress and well-being is moderated by employment status in the sense that financial problems are more strongly associated with poor well-being for the self-employed compared to the wage-employed. Hence, when self-employed workers find themselves in a situation of financial distress, the negative consequences for their well-being are more severe. This is found to hold both for the self-employed with and without employees.

Keywords

financial distress, income, self-employment, wage-employed, well-being

Introduction

Financial distress is known to have a potentially devastating impact on well-being (Leana and Meuris, 2015). However, little is known about how this relationship may differ between

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wage-employed and self-employed workers (Wiklund et al., 2019). In this article, we compare the relationship between financial distress and well-being for these two types of workers; we find that financial problems are more strongly associated with lower levels of well-being for the self-employed. Our findings have particular relevance during periods of crisis (Van Hal, 2015) given that financial problems, a common concern during such times, have different well-being consequences for wage-employed and self-employed workers. While it has been shown that, on average, self-employment has lower returns than wage-employment (Yuen et al., 2018), contemporary research shows that this is particularly evident for the self-employed without employees. Those with employees generally earn more than the wage-employed (Sorgner et al., 2017). Such evidence is important in the context of debated upon precarious employment, generally understood to be workers with low incomes, low social security and high job insecurity (Benach et al., 2014). Precarious workers, who can be found among both the wage-employed and the self-employed, are important from a policy perspective as they are at risk of falling into unemployment and inactivity with a higher risk of ill-health (Julià et al., 2017).

The self-employed are a heterogeneous category (Boegenhold and Fachinger, 2012; CRSE, 2017), ranging from highly successful and productive freelancers (Burke, 2011) to vulnerable workers being exploited by former employers (Román et al., 2011). Indeed, self-employment is a highly segmented occupational category with differing degrees of success, well-being and stress levels (Cieslik and Dvoulety, 2019). Notwithstanding this heterogeneity, it has been found that precariousness is a greater problem among the self-employed and particularly, the solo self-employed, than among the wage-employed (Boegenhold and Klinglmair, 2015; Fachinger and Frankus, 2017). However, what is less clear is whether the well-being consequences of precariousness, in particular that of financial distress, differ among the wage-employed and self-employed. Stress related to financial distress has been shown to negatively affect well-being (Lewis et al., 2017; Zou et al., 2016); thus, not unsurprisingly, higher earnings reduce levels of depression and anxiety (Linder et al., 2020). Wiklund et al. (2019) suggest that the relationship between financial distress and well-being may differ for the self-employed and the wage-employed but note that evidence on this topic is scant and in the initial stages of investigation.

Therefore, this article investigates whether the relationship between financial distress and well-being differs between wage-workers and self-employed workers and within the latter group, between solo self-employed and employer entrepreneurs. This question is investigated using the Survey of Health, Ageing and Retirement in Europe (SHARE) database, a European dataset of wage-employed and self-employed workers aged 50 and over. This group is of relevance as numbers are increasing across Europe (Loretto and Vickerstaff, 2015). Using variables from this dataset, we specify and estimate a set of models relating four measures of well-being to employment status, two measures of financial distress and a wide range of control variables. Given that the evidence in the literature thus far is largely anecdotal in nature, we take an exploratory approach to our analysis using various measures of well-being and of financial distress, and see whether we can identify common patterns.

The analysis contributes to the extant literature in several ways. First and foremost, we provide systematic, large-scale econometric evidence on the relationship between financial distress and well-being and how this relationship may differ between different types of wage- and self-employment. Second, four measures of well-being are used – overall health, mental health, life satisfaction and quality of life – in order to provide a more holistic analysis of well-being (Binder, 2018). Third, we employ a broader and thereby more appropriate measure of financial health than the usual measure of current income. Fourth, a broad range of control variables are used, including measures of job control and job demand which have been found to be vital for explaining work-related stress, subjective well-being, physical and mental health (Hessels et al., 2017; Wheatley, 2017).

This article is organised as follows. The first section provides a literature review on the relationship between self-employment, financial health and well-being. Data, methods and results are then presented. Finally, discussion of our results and conclusions from the analysis are presented.

Literature review and hypothesis development

Self-employment and financial health

Although the decision to become self-employed is often motivated by more than monetary factors (Nicolaou et al., 2019; Wach et al., 2016), there is a strong focus upon the relationship between self-employment and financial health given its central importance. Sorgner et al. (2017) find that the self-employed with employees earn more than wage-earners, while the solo self-employed earn significantly less, highlighting the need to differentiate between these two categories of self-employed workers. Others report that satisfaction with income is lower for solo self-employed workers compared to both wage-workers and employer entrepreneurs (Van Der Zwan and Hessels, 2019). Entrepreneurship can lead to greater income inequality (Halvarsson et al., 2018); such income uncertainty increases precautionary savings above optimal levels (Broadway and Haisken-DeNew, 2019). We argue that greater income uncertainty may increase the likelihood of financial distress. Mwaura and Carter (2015) argue that income is a poor measure of the financial rewards of entrepreneurship, due to under-reporting, mis-measurement and its failure to fully capture the economic well-being of the entrepreneur. They focus instead on the stock of economic resources and find that entrepreneurial households are wealthier, but that the solo self-employed have lower levels of wealth than those with employees. Conversely, Yuen et al. (2018) show that employees earn more than the self-employed, while the financial wealth of both groups tend to be similar. Considering this evidence, we investigate whether the extent of financial distress is higher among the self-employed than among wage-workers, and within the category of self-employment, whether the extent of financial distress is higher among the solo self-employed than among the self-employed with employees.

Financial health and well-being

Preston (1975) states that there is a positive and concave relationship between income and health, and this is supported more recently by Carrieri and Jones (2017). Regarding the effect of income on social well-being, Ferrer-i-Carbonell (2005) finds that the relationship is generally positive but diminishing. Similarly, Lamu and Olsen (2016) find that the relative importance of income for subjective well-being is more important at the lower end of the distribution. Aittomäki et al. (2010) argue that current income is an insufficient measure of economic welfare, and find a strong positive association between wealth and health, while Schwandt (2018) finds a positive effect of wealth on physical health, mental health and survival rates. Wealth is also associated with a lower prevalence of poor self-rated health and clinical conditions in excess of the effect of income (Perel et al., 2006) while high levels of debt negatively affect health (Clayton et al., 2015; Selenko and Batinic, 2011). High debt repayments act as a source of anxiety leading to psychological distress and poor mental and physical health, which in turn may worsen financial welfare (Keese and Schmitz, 2014; Matthews and Gallo, 2011). Annink et al. (2016) find a strong negative relationship between financial hardship, measured by the individual's feeling about their income and access to borrowing, and subjective well-being. There are also noted associations between household wealth and psychological distress (Carter et al., 2009).

Financial health and well-being: the role of self-employment

The relationship between financial health and well-being may differ for the self-employed and the wage-employed (Andersén, 2017; Wiklund et al., 2019). We argue that a threat to an individual's financial status can have a greater impact on health and well-being for the self-employed, due to the more far-reaching consequences of financial distress. In particular, in the case of debts or other financial distress, many of the self-employed are immediately at risk of losing their business and source of income. In addition, they risk losing their property, frequently used as collateral to finance the business (Schmalz et al., 2017). The emotional attachment to the firm is also stronger for the self-employed compared to the attachment of the wage-employed to a job (Hatak and Snellman, 2017; Shepherd, 2003). Hence, since the negative consequences of financial distress may be more acute and longer lasting in nature for the self-employed, their well-being will be more affected. This may be greater still for the self-employed with employees, as their businesses are typically bigger, and hence, the financial risks are greater.

Attraction–Selection–Attrition Theory, however, argues that entrepreneurs have a high capacity to manage stress, and as a result, entrepreneurs experience lower levels of stress (Baron et al., 2016). It has been noted that the self-employed are more satisfied with their jobs compared to similar employed persons (Nikolova, 2019) arising from greater flexibility and autonomy (Benz and Frey, 2008). The Job Demand–Control Model posits that control reduces the impact of job demands on strain and can help enhance employee job satisfaction (Karasek, 1979; Theorell and Karasek, 1996); indeed, Nikolova (2019) uses this model to show that switching to self-employment can be beneficial for health and well-being given greater job control. As employees may have less control over their work, they may feel a greater sense of uncertainty and distress when faced with financial difficulty (Ariza-Montes et al., 2018; Wood et al., 2020) but may have easier and better access to unemployment benefits reducing uncertainty during times of financial distress (Hessels et al., 2006).

The self-employed however, have greater responsibility for the outcome of their work than the wage-employed and hence, may feel greater shame when financial problems occur (Coad, 2014; Ucbasaran et al., 2013). Corner et al. (2017) explore entrepreneurs' emotional and psychological functioning after business failure noting high levels of resilience; nevertheless, Shepherd (2003) finds that business failure can result in emotional responses similar to grief. Financial difficulties may therefore, have an exaggerated effect on entrepreneur well-being more so than wage-workers, with less control over losing their employment. Moreover, D'Ambrosio et al. (2020) and Srivastava et al. (2001) find a negative relationship between the importance of money and subjective well-being. Srivastava et al. (2001) argue that money is of itself not driving the relationship but rather the motives behind wanting it, such as social positioning, a feeling of power, pride, status and overcoming self-doubt; the more importance people placed on money, the poorer their subjective well-being. These motives may be stronger for the self-employed, especially those who see entrepreneurship as a challenge (Tremblay and Genin, 2008).

Reviewing the literature leads us to create the following hypotheses to investigate whether the relationship between financial distress and well-being differs by employment status:

Hypothesis 1a: The negative relationship between financial distress and well-being is more pronounced for the self-employed than for the full-time wage-employed.

Hypothesis 1b: The negative relationship between financial distress and well-being is more pronounced for the self-employed with employees than for the solo self-employed.

Data and sample

Following previous studies including Buffel et al. (2017), this analysis uses data from the SHARE (Boersch-Supan, 2017; Boersch-Supan et al., 2013). The SHARE project conducted over 297,000 interviews with 123,000 individuals aged 50 or older and their spouses, across 20 European countries and Israel, in six waves in 2005, 2007, 2009, 2011, 2013 and 2015, collecting data on health, employment, socio-economic status, social networks and other demographic factors. In total, 21 countries participated in the survey although not all countries participated in all waves.¹ A similar dataset exists in the United States, the Health and Retirement Study, and in the United Kingdom, the English Longitudinal Study of Ageing, but the SHARE database is unique as a multi-country study. The dataset allows us to differentiate between those in full-time employment and self-employment, and within self-employment between those with and without employees. We define full-time employment as those working 30 hours or more per week.

Data from Waves 2, 4, 5 and 6 are included. Many key variables are missing in Wave 1, and Wave 3 is excluded as it focuses on respondent life histories, with different survey questions than the other five waves. Only those aged 65 or under are included in order to capture the working age population, as the normal retirement age in the countries surveyed is 65. Those identified as currently employed or self-employed are included, and those categorised as retired, sick, unemployed or homemaker are excluded. Restricting the dataset by these criteria reduces the sample size to between roughly 40,000 and 55,000 per variable as shown in Table 2. These restrictions, by their nature, render the dataset cross-sectional in nature. The final sample sizes for our regression models are approximately 23,000 for *Poor Overall Health*, *Life Satisfaction* and *Quality of Life*, and about 19,000 for *Depression*.

Model variables

For our dependent variables, four measures of well-being are used: overall health, labelled *Poor Overall Health*; mental health, labelled *Depression*; and two further measures of well-being, *Life Satisfaction* and *Quality of Life*. *Life Satisfaction* measures a respondent's current feeling of happiness, whereas *Quality of Life* measures retrospective happiness. The exact variable definitions are provided in Table 1. These four measures encompass one objective measure, *Poor Overall Health*, and three subjective measures of well-being (Binder, 2018; Van Praag et al., 2003). Binder (2018) and Lowe (2018) both emphasise the importance of analysing both objective and subjective perspectives for a more holistic view of well-being.

The main independent variables measure a respondent's financial health; the most common indicator of financial health is current income. However, current income is only part of financial health and accumulated savings may be equally, if not more, important for well-being (Aittomäki et al., 2010; Mwaura and Carter, 2015). The impact of low income on well-being is likely to be stronger if there are no alternative resources available to meet financial responsibilities. Savings, and hence financial health, varies considerably and particularly among the self-employed (Fachinger and Frankus, 2017). Hence, we use a broader measure of financial health that considers a person's complete financial situation, an approach that is consistent with the OECD's analysis of income and wealth on well-being (OECD, 2013). Respondents to the survey were asked whether they had money worries and debts, apart from mortgage; these are labelled as indicators of financial distress. Stephan (2018) notes that it is often the subjective perceived sense of financial distress, typically related to perceived business failing, rather than the objective financial conditions that negatively affect the well-being of the self-employed. The use of a subjective measure, *Money Worries*, and an objective one, *Debt*, allows us to provide a more complete

Table 1. Variable descriptions.

Variable	Question reference	Survey question	Coding
Poor Overall Health	PH006	Has a doctor ever told that you had one of the following conditions? ^a	1 if any of a list of 20 health conditions, 0 otherwise. ^a
Depression	MH002	In the last month, have you been sad or depressed?	1 if yes, 0 otherwise.
Life Satisfaction	AC012	How satisfied are you with your life?	0 to 10, where 10 is completely satisfied.
Quality of Life	AC022	How often, on balance, do you look back on your life with a sense of happiness? Never, rarely, sometimes or often?	1 to 4, where 1 is never and 4 is often.
Self-Employed	EP009	In your current main job, are you a private-sector employee, a public-sector employee or self-employed?	1 if self-employed, 0 if wage-employed (either in private sector or public sector).
Part-Time Wage-Employed	EP009 and EP013		1 if wage-employed (see above) and hours worked < 30 (see below).
With Employees	EP024	How many employees, if any, do you have in this job?	1 if no. of employees ≥ 1 , 0 if no. of employees = 0 (solo self-employed).
Job Demand	EP027/EP028	My job is physically demanding/I am under constant time pressure due to a heavy workload.	1 if agree or strongly agree with either statement, 0 otherwise (strongly disagree, disagree or neutral).
(Lack of) Job Control	EP029	I have very little freedom to decide how I do my work.	1 if agree or strongly agree, 0 otherwise.
Hours Worked	EP013	How many hours a week do you work in a usual working week?	Number of hours.
Money Worries	AC019	How often do you think that shortage of money stops you from doing the things you want to do?	1 if often or sometimes, 0 if rarely or never.
Debt	AS054	Excluding mortgages or money owed on land, property or firms, which of these types of debts do you currently have, if any?	1 if debt apart from mortgages or money owed on land, property or firms, 0 otherwise. ^b
Gender (Male)	DN042	Male or female	1 for male, 0 otherwise.
Age	DN003	In which month and year were you born?	Age expressed in years at time of interview.
Education	DN041	How many years have you been in full-time education?	Number of years.
Marital Status	DN014	What is your marital status?	1 for married or registered partnership, 2 for separated or divorced, 3 for never married and 4 for widowed.
Children	CH001	How many children do you have that are still alive?	Number of children.
Mother Alive	DN026_1	Is your natural mother still alive?	1 if yes, 0 otherwise.
Father Alive	DN026_2	Is your natural father still alive?	1 if yes, 0 otherwise.
Industry	EP018	What kind of business, industry or services do you work in?	0 to 14 for different industry types (entered as dummies in regressions).

SHARE: Survey of Health, Ageing and Retirement in Europe.

We list the SHARE survey reference number; the question asked in the questionnaire and how we coded the answer for each of our dependent and independent variables.

^aThe 20 health conditions are as follows: a heart attack or other heart problems; high blood pressure or hypertension; high blood cholesterol; a stroke or cerebral vascular disease; diabetes or high blood sugar; chronic lung disease; cancer or malignant tumour; stomach or duodenal ulcer; peptic ulcer; Parkinson's disease; cataracts; hip fracture; other fractures; Alzheimer's disease; dementia, organic brain syndrome, senility or any other serious memory impairment; other affective or emotional disorders, including anxiety, nervous or psychiatric problems; rheumatoid arthritis; osteoarthritis or other rheumatism; chronic kidney disease; other conditions not yet mentioned.

^bThe types of debt are debt on cars and other vehicles, debt on credit cards/store cards, loans (from bank, building society or other financial institution), debts to relatives or friends, student loans, overdue bills (phone, electricity, heating, rent), other.

picture of financial distress. We refer to Table 1 for exact definitions. An additional advantage of using a measure broader than income is that the latter are often difficult to compare across countries and between the employed and the self-employed (Tedds, 2008).

Characteristics of the respondent's employment, *Job Demand* and *Job Control*, are also included – see Table 1 for definitions. The analysis also includes the variable *Part-Time Wage-Employed*, a dummy indicating wage-workers working less than 30 hours per week. The part-time wage-employed are identified as a separate group from the full-time wage-employed as part-time work, if involuntary, is often associated with lower well-being (Kauhanen and Nätti, 2015). Moreover, we also include *Log Hours Worked*; this variable not only accounts for heterogeneity in the number of hours worked within the group of wage-employed but also captures the number of hours worked by the self-employed. This acts as a more general indicator of working time. Finally, a broad range of demographic control variables are included, which may affect our measures of well-being: *Gender*, *Age*, *Age-Squared*, *Years of Education*, *Marital Status*, *Number of Children*, *Mother Alive* and *Father Alive*. The analysis also includes a set of industry dummies. Variable definitions and associated survey questions for all model variables, including control variables, are given in Table 1.

Descriptive statistics

Descriptive statistics are presented in Table 2. When comparing full-time wage-employed to self-employed by means of a *t*-test, the mean values for the self-employed are significantly lower for *Poor Overall Health* and *Depression* and significantly higher for *Life Satisfaction*, indicating that the self-employed are healthier and more satisfied with their lives than the wage-employed. The difference for *Quality of Life* is not significant. Similarly, the self-employed with employees are found to be healthier and happier than those without employees.

The wage-employed have less demanding jobs than both types of self-employment, but have the least control over their jobs; they work fewer hours than employer entrepreneurs, but more than the solo self-employed.

Money Worries are slightly lower for the self-employed as a whole relative to the wage-employed (50.8% vs. 51.9%), but the solo self-employed have greater money worries (57.2%) than the self-employed with employees (43.6%) or wage-employed (51.9%). There is no significant difference in debt held by the self-employed and wage-employed, but the share of individuals with debts is higher among the solo self-employed compared to employer entrepreneurs. These results suggest that the solo self-employed are the least financially sound and highlight the importance of distinguishing between self-employed workers with and without employees.

Methods and results

Methods

For each of the four dependent variables measuring different aspects of well-being, four regression models are presented (see Tables 3–6). Model 1 is the basic model variant, which focuses on the impact of self-employment versus wage-employment, money worries and debt. Model 2 then introduces interaction terms between self-employment and the two measures of financial distress. This allows us to establish whether the relationship between financial distress and the well-being measures differs between self-employed and full-time wage-employed workers as per Hypothesis 1a. Model 3 then distinguishes between self-employed with and without employees, while Model 4 does the same but also includes interaction terms between the two types of self-employment,

Table 2. Descriptive statistics.

	Full-time wage- employed	Self-employed	Self-employed with employees	Solo self-employed	Observations
No. of observations	15,856	3692	1717	1975	23,137
Dependent variables					
Poor Overall Health	0.601 (0.490)	0.565*** (0.496)	0.561 (0.496)	0.597*** (0.491)	23,137
Depression	0.359 (0.480)	0.312*** (0.463)	0.291 (0.454)	0.350*** (0.477)	18,963
Life Satisfaction	7.764 (1.560)	7.820*** (1.610)	7.941 (1.529)	7.692*** (1.708)	22,989
Quality of Life	3.407 (0.788)	3.414 (0.798)	3.467 (0.765)	3.362*** (0.816)	23,137
Employment variables					
Job Demand	0.137 (0.344)	0.195*** (0.396)	0.239 (0.427)	0.143*** (0.351)	23,137
(Lack of) Job Control	0.171 (0.377)	0.111*** (0.315)	0.125 (0.330)	0.104*** (0.306)	23,137
Hours Worked	41.185 (7.300)	44.286*** (17.972)	46.318 (17.374)	39.159*** (19.504)	23,137
Financial health variables					
Money Worries	0.519 (0.500)	0.508** (0.500)	0.436 (0.496)	0.572*** (0.495)	23,137
Debt	0.399 (0.489)	0.396 (0.489)	0.376 (0.485)	0.400** (0.490)	23,137

Mean values of our dependent and independent variables are reported within each category of employment status, with standard deviations in parentheses. We conducted t-tests of the differences in mean values, between the full-time wage-employed and self-employed, and between the self-employed with employees and the solo self-employed. *** $p < .05$; ** $p < .01$.

Solo versus *With employees*, and the two measures of financial distress. This model allows us to test Hypothesis 1b. Control variables as well as sets of country and industry dummies are included in each regression, and standard errors are clustered at the country level.

The analysis estimates pooled binary logit regressions for the dependent variables *Poor Overall Health* and *Depression*, and ordered logit regressions for *Life Satisfaction* and *Quality of Life*, as these latter variables can take on values other than 1 or 0, while obeying a logical ordering. For all models, marginal effects and standard errors are reported. For *Poor Overall Health* and *Depression*, the marginal effects indicate changes in probability of suffering from those conditions, while for the other two variables, the marginal effects are to be interpreted in terms of making steps on a 10-point scale for *Life Satisfaction* or on a 4-point scale for *Quality of Life*. For the first two models, a positive marginal effect indicates a negative relationship with overall or mental health. For the final two models, a positive marginal effect indicates a positive relationship with *Life Satisfaction* or *Quality of Life*. The results are presented in Tables 3 to 6.

Results

In Table 3, the results for *Poor Overall Health* are reported. Relative to full-time wage-workers, being self-employed has a negative and significant relationship with this measure, indicating that the self-employed are less likely to report poor overall health (see Model 1). Concretely, our estimation result suggests that, compared to full-time wage-workers, the self-employed are 2.4 percentage points less likely to report poor overall health. Given the mean value of 60.1% reporting poor overall health among the full-time wage-employed in Table 2, this suggests a ceteris paribus reduction of 4.0% ($= 2.4/60.1$) of the probability of poor overall health for the self-employed relative to the full-time wage-employed. When a distinction is made between the self-employed with and without employees, the solo self-employed are, ceteris paribus, 2.5 percentage points less likely to have poor health, compared to full-time wage-workers (see Model 3).

The coefficient for *Job Demand* is positive and significant, indicating a negative relationship with overall health. Those reporting a high level of job demand are over 3 percentage points more likely to have poor health. The coefficient for *Log Hours Worked* is negative and significant, indicating that those working longer hours are in better health. Although a significant relationship is found, the causation would likely run in the opposite direction; those in good health will tend to work longer hours or at least have the capacity to do so. The *Part-Time Wage-Employed* are about 4 percentage points more likely to have poor health, relative to full-time wage-employed, making this group the most vulnerable in terms of poor health, given that the self-employed also report better overall health.

Money Worries and *Debt* have a strongly significant and positive relationship with *Poor Overall Health*, as expected. Both these circumstances are associated with a higher probability of poor health of roughly 6 percentage points. Looking at the interaction terms, being self-employed with money worries is associated with worse overall health (Model 2), and this holds in particular for the solo self-employed (Model 4). Thus, money worries are negatively related to overall health for all employment statuses, but this negative relation is even stronger for the solo self-employed, that is, this group of workers seems to suffer even more from money worries, in terms of the probability of having poor health. Indeed, the impact of money worries on the probability of poor health is found to be almost twice as high for the solo self-employed: while money worries increase the probability of poor health by 6.2 percentage points for the wage-employed, this increase is 11.8 percentage points ($6.2 + 5.6$) for the solo self-employed.

Two interesting findings exist among the control variables. The first relates to the circumstance of being widowed, which is associated with a roughly 4 percentage points higher probability of

Table 3. Pooled logit regression results for poor overall health.

	Model (1)	Model (2)	Model (3)	Model (4)
Employment variables				
<i>Self-Employed</i>	-0.024 (0.012)**	-0.037 (0.02)*		
<i>Self-Employed With Employees</i>			-0.021 (0.017)	-0.034 (0.027)
<i>Solo Self-Employed</i>			-0.025 (0.012)**	-0.045 (0.021)**
<i>Job Demand</i>	0.032 (0.011)***	0.031 (0.011)***	0.032 (0.011)***	0.032 (0.011)***
<i>(Lack of) Job Control</i>	-0.001 (0.006)	-0.004 (0.006)	-0.001 (0.005)	0 (0.006)
<i>Log Hours Worked</i>	-0.021 (0.007)***	-0.02 (0.008)**	-0.021 (0.007)***	-0.022 (0.007)***
<i>Part-Time Wage-Employed</i>	0.037 (0.017)**	0.043 (0.023)*	0.037 (0.016)**	0.043 (0.022)*
Financial health variables				
<i>Money Worries</i>	0.065 (0.011)***	0.064 (0.011)***	0.066 (0.011)***	0.062 (0.011)***
<i>Debt</i>	0.059 (0.008)***	0.059 (0.01)***	0.059 (0.008)***	0.057 (0.01)***
Interaction terms				
<i>Self-Employed × Money Worries</i>		0.025 (0.013)*		
<i>Self-Employed × Debt</i>		-0.004 (0.019)		
<i>With Employees × Money Worries</i>				-0.003 (0.017)
<i>With Employees × Debt</i>				-0.023 (0.022)
<i>Solo × Money Worries</i>				0.056 (0.018)***
<i>Solo × Debt</i>				0.022 (0.027)
Demographic controls				
<i>Gender (Male)</i>	0.019 (0.012)*	0.018 (0.011)	0.019 (0.012)*	0.019 (0.012)
<i>Age</i>	0.035 (0.013)***	0.049 (0.01)***	0.035 (0.013)***	0.035 (0.012)***
<i>Age-Squared</i>	0.000 (0.000)	0.000 (0.000)***	0.000 (0.000)	0.000 (0.000)
<i>Education</i>	-0.003 (0.002)*	-0.003 (0.002)*	-0.003 (0.002)*	-0.003 (0.002)
<i>Divorced</i>	0.009 (0.013)	0.010 (0.125)	0.009 (0.013)	0.010 (0.012)
<i>Never Married</i>	0.011 (0.014)	0.006 (0.015)	0.011 (0.014)	0.009 (0.015)
<i>Widowed</i>	0.039 (0.02)**	0.036 (0.022)*	0.039 (0.019)**	0.037 (0.02)*
<i>Children</i>	-0.006 (0.004)	-0.007 (0.004)**	-0.006 (0.004)	-0.006 (0.004)*
<i>Mother Alive</i>	-0.03 (0.008)***	-0.03 (0.008)***	-0.03 (0.008)***	-0.03 (0.008)***
<i>Father Alive</i>	-0.026 (0.013)**	-0.027 (0.013)**	-0.026 (0.013)**	-0.026 (0.013)**
Country dummies	YES	YES	YES	YES
Wave dummies	YES	YES	YES	YES
Industry dummies	YES	YES	YES	YES
No. of observations	23,137	23,137	23,137	23,137
Pseudo-R ²	.0354	.0396	.0354	.0356

We list the results for four models using the same dependent variable, *Poor Overall Health*. The first and second models have *Self-Employed* as the main independent variable, without and with interaction terms; the third and fourth have *Self-Employed With Employees* and *Solo Self-Employed* as the main independent variables, without and with interaction terms. Marginal effects are reported. Standard errors are in parentheses and are clustered at the country level.

* $p < .10$; ** $p < .05$; *** $p < .01$.

poor health; the second to the fact that one's father is still alive. As the sample consists of those 50 and over, this is not straightforward. The latter circumstance is associated with a 2.6 percentage points lower chance of having poor overall health.

Table 4 reports the results for our measure of mental health, *Depression*, while Tables 5 and 6 report the results for *Life Satisfaction* and *Quality of Life*.

Table 4. Pooled logit regression results for depression.

	Model (1)	Model (2)	Model (3)	Model (4)
Employment variables				
<i>Self-Employed</i>	−0.001 (0.013)	−0.001 (0.024)		
<i>Self-Employed With Employees</i>			0.005 (0.018)	−0.014 (0.03)
<i>Solo Self-Employed</i>			−0.005 (0.015)	0.011 (0.029)
<i>Job Demand</i>	0.05 (0.01)***	0.049 (0.01)***	0.049 (0.01)***	0.049 (0.01)***
<i>(Lack of) Job Control</i>	0.025 (0.011)**	0.025 (0.011)**	0.025 (0.011)**	0.025 (0.011)**
<i>Log Hours Worked</i>	−0.004 (0.008)	−0.004 (0.008)	−0.004 (0.009)	−0.004 (0.009)
<i>Part-Time Wage-Employed</i>	0.035 (0.014)**	0.035 (0.014)**	0.035 (0.014)**	0.034 (0.014)**
Financial health variables				
<i>Money Worries</i>	0.098 (0.009)***	0.098 (0.01)***	0.099 (0.009)***	0.098 (0.01)***
<i>Debt</i>	0.044 (0.013)***	0.042 (0.013)***	0.044 (0.013)***	0.048 (0.014)***
Interaction terms				
<i>Self-Employed × Money Worries</i>		0.014 (0.022)		
<i>Self-Employed × Debt</i>		0.001 (0.025)		
<i>With Employees × Money Worries</i>				0.048 (0.025)*
<i>With Employees × Debt</i>				−0.012 (0.029)
<i>Solo × Money Worries</i>				−0.016 (0.025)
<i>Solo × Debt</i>				0.012 (0.038)
Demographic controls				
<i>Gender (Male)</i>	−0.123 (0.014)***	−0.122 (0.014)***	−0.123 (0.014)***	−0.123 (0.014)***
<i>Age</i>	0.049 (0.023)**	0.049 (0.023)**	0.049 (0.023)**	0.049 (0.023)**
<i>Age-Squared</i>	−0.000 (0.000)**	−0.000 (0.000)**	−0.000 (0.000)**	−0.000 (0.000)**
<i>Education</i>	0.003 (0.002)*	0.003 (0.002)*	0.003 (0.002)*	−0.003 (0.002)*
<i>Divorced</i>	0.069 (0.009)***	0.069 (0.009)***	0.069 (0.009)***	0.069 (0.009)***
<i>Never Married</i>	0.038 (0.015)**	0.037 (0.015)**	0.038 (0.015)**	0.038 (0.015)**
<i>Widowed</i>	0.139 (0.029)***	0.139 (0.029)***	0.139 (0.029)***	0.139 (0.029)***
<i>Children</i>	0.003 (0.004)	0.003 (0.004)	0.003 (0.004)	0.003 (0.004)
<i>Mother Alive</i>	−0.019 (0.009)*	−0.019 (0.009)*	−0.019 (0.009)*	−0.019 (0.009)*
<i>Father Alive</i>	0.010 (0.011)	0.010 (0.011)	0.010 (0.011)	−0.010 (0.011)
Country dummies	YES	YES	YES	YES
Wave dummies	YES	YES	YES	YES
Industry dummies	YES	YES	YES	YES
No. of observations	18,963	18,963	18,963	18,963
Pseudo-R ²	.0621	.0601	.0615	.0601

We list the results for four models using the same dependent variable, *Depression*. The first and second models have *Self-Employed* as the main independent variable, without and with interaction terms; the third and fourth have *Self-Employed With Employees* and *Solo Self-Employed* as the main independent variables, without and with interaction terms. Marginal effects are reported. Standard errors are in parentheses and are clustered at the country level.

* $p < .10$; ** $p < .05$; *** $p < .01$.

An overview of the main regression results related to Hypotheses 1a and 1b for the four measures of well-being is presented in Table 7. For each measure, the table indicates whether the employment status variables, the financial health variables and interaction terms are significant at the 10% level or below and if so whether the coefficient is positive or negative. Again, for *Poor Overall Health* and *Depression* variables, a positive sign indicates worse overall or mental health, whereas for *Life Satisfaction* and *Quality of Life* variables, a positive sign indicates greater well-being.

Table 5. Ordered logit regression results for life satisfaction.

	Model (1)	Model (2)	Model (3)	Model (4)
Employment variables				
<i>Self-Employed</i>	0.008 (0.004)**	0.002 (0.008)		
<i>Self-Employed With Employees</i>			0.009 (0.004)**	0.006 (0.009)
<i>Solo Self-Employed</i>			0.008 (0.005)	-0.002 (0.012)
<i>Job Demand</i>	-0.022 (0.004)***	-0.022 (0.004)***	-0.022 (0.004)***	-0.022 (0.004)***
<i>(Lack of) Job Control</i>	-0.02 (0.004)***	-0.02 (0.004)***	-0.02 (0.004)***	-0.02 (0.004)***
<i>Log Hours Worked</i>	0.012 (0.004)***	0.012 (0.004)***	0.012 (0.004)***	0.012 (0.004)***
<i>Part-Time Wage-Employed</i>	-0.003 (0.004)	0.003 (0.007)	-0.003 (0.004)	0.003 (0.007)
Financial health variables				
<i>Money Worries</i>	-0.092 (0.008)***	-0.088 (0.008)***	-0.092 (0.008)***	-0.089 (0.008)***
<i>Debt</i>	-0.003 (0.004)	-0.001 (0.004)	-0.003 (0.004)	-0.001 (0.004)
Interaction terms				
<i>Self-Employed × Money Worries</i>		-0.007 (0.009)		
<i>Self-Employed × Debt</i>		-0.018 (0.01)*		
<i>With Employees × Money Worries</i>				-0.004 (0.007)
<i>With Employees × Debt</i>				0.01 (0.013)
<i>Solo × Money Worries</i>				0.006 (0.012)
<i>Solo × Debt</i>				-0.029 (0.013)**
Demographic controls				
<i>Gender (Male)</i>	-0.005 (0.004)	-0.005 (0.004)	-0.005 (0.004)	-0.005 (0.004)
<i>Age</i>	-0.018 (0.005)***	-0.017 (0.005)***	-0.018 (0.005)***	-0.018 (0.005)***
<i>Age-Squared</i>	0.000 (0.000)***	0.000 (0.000)***	0.000 (0.000)***	0.000 (0.000)***
<i>Education</i>	0.001 (0.000)***	0.001 (0.000)***	0.001 (0.000)***	0.001 (0.000)***
<i>Divorced</i>	-0.049 (0.004)***	-0.049 (0.004)***	-0.049 (0.004)***	-0.049 (0.004)***
<i>Never Married</i>	-0.037 (0.005)***	-0.037 (0.005)***	-0.037 (0.005)***	-0.037 (0.005)***
<i>Widowed</i>	-0.059 (0.005)***	-0.059 (0.005)***	-0.059 (0.005)***	-0.059 (0.005)***
<i>Children</i>	0.008 (0.002)***	0.008 (0.002)***	0.008 (0.002)***	0.008 (0.002)***
<i>Mother Alive</i>	0.002 (0.003)	0.002 (0.003)	0.002 (0.003)	0.002 (0.003)
<i>Father Alive</i>	0.004 (0.004)	0.004 (0.004)	0.004 (0.004)	0.004 (0.004)
Country dummies	YES	YES	YES	YES
Wave dummies	YES	YES	YES	YES
Industry dummies	YES	YES	YES	YES
No. of observations	22,985	22,985	22,985	22,985
Pseudo-R ²	.0572	.0573	.0572	.0573

We list the results for four models using the same dependent variable, *Life Satisfaction*. The first and second models have *Self-Employed* as the main independent variable, without and with interaction terms; the third and fourth have *Self-Employed With Employees* and *Solo Self-Employed* as the main independent variables, without and with interaction terms. Marginal effects are reported. Standard errors are in parentheses and are clustered at the country level.

* $p < .10$; ** $p < .05$; *** $p < .01$.

The self-employed and in particular the solo self-employed are found to have better overall health than the full-time wage-employed. For *Depression*, there is little difference by employment type. For *Life Satisfaction* and *Quality of Life*, the self-employed and the self-employed with employees are happier than the wage-employed, but there is no significant difference between the solo self-employed and the reference category, full-time wage-employed. Having money worries is bad for overall health, mental health, life satisfaction and quality of life while

Table 6. Ordered logit regression results for quality of life.

	Model (1)	Model (2)	Model (3)	Model (4)
Employment variables				
<i>Self-Employed</i>	0.016 (0.008)**	0.029 (0.021)		
<i>Self-Employed With Employees</i>			0.03 (0.013)**	0.058 (0.028)**
<i>Solo Self-Employed</i>			0.004 (0.012)	0.001 (0.027)
<i>Job Demand</i>	-0.021 (0.01)**	-0.021 (0.009)**	-0.021 (0.009)**	-0.021 (0.009)**
<i>(Lack of) Job Control</i>	-0.037 (0.016)**	-0.037 (0.15)**	-0.037 (0.016)**	-0.038 (0.016)**
<i>Log Hours Worked</i>	0.016 (0.008)**	0.016 (0.007)**	0.014 (0.008)*	0.014 (0.008)**
<i>Part-Time Wage-Employed</i>	-0.025 (0.014)*	-0.024 (0.014)*	-0.026 (0.014)*	-0.025 (0.014)*
Financial health variables				
<i>Money Worries</i>	-0.114 (0.012)***	-0.107 (0.012)***	-0.113 (0.012)***	-0.107 (0.014)***
<i>Debt</i>	-0.024 (0.009)**	-0.021 (0.011)**	-0.024 (0.009)**	-0.021 (0.011)**
Interaction terms				
<i>Self-Employed × Money Worries</i>		-0.041 (0.021)**		
<i>Self-Employed × Debt</i>		-0.014 (0.021)		
<i>With Employees × Money Worries</i>				-0.048 (0.024)**
<i>With Employees × Debt</i>				0.036 (0.03)
<i>Solo × Money Worries</i>				-0.028 (0.028)
<i>Solo × Debt</i>				-0.010 (0.028)
Demographic controls				
<i>Gender (Male)</i>	-0.021 (0.013)	-0.021 (0.013)	-0.021 (0.013)	-0.021 (0.013)
<i>Age</i>	-0.007 (0.014)	-0.006 (0.014)	-0.006 (0.014)	-0.007 (0.014)
<i>Age-Squared</i>	0.000 (0.000)	0.000 (0.000)	0.000 (0.000)	0.000 (0.000)
<i>Education</i>	0.006 (0.001)***	0.006 (0.001)***	0.006 (0.001)***	0.006 (0.001)***
<i>Divorced</i>	-0.154 (0.018)***	-0.154 (0.018)***	-0.153 (0.018)***	-0.154 (0.018)***
<i>Never Married</i>	-0.116 (0.015)***	-0.116 (0.015)***	-0.116 (0.015)***	-0.116 (0.015)***
<i>Widowed</i>	-0.096 (0.021)***	-0.095 (0.021)***	-0.096 (0.021)***	-0.095 (0.021)***
<i>Children</i>	0.016 (0.004)***	0.016 (0.004)***	0.016 (0.004)***	0.016 (0.004)***
<i>Mother Alive</i>	0.007 (0.009)	0.007 (0.009)	0.007 (0.009)	0.007 (0.009)
<i>Father Alive</i>	-0.007 (0.009)	-0.007 (0.009)	-0.007 (0.009)	-0.007 (0.009)
<i>Country dummies</i>	YES	YES	YES	YES
<i>Wave dummies</i>	YES	YES	YES	YES
<i>Industry dummies</i>	YES	YES	YES	YES
No. of observations	22,979	22,979	22,979	22,979
Pseudo-R ²	.0496	.0500	.0496	.0501

We list the results for four models using the same dependent variable, *Quality of Life*. The first and second models have *Self-Employed* as the main independent variable, without and with interaction terms; the third and fourth have *Self-Employed With Employees* and *Solo Self-Employed* as the main independent variables, without and with interaction terms. Marginal effects are reported. Standard errors are in parentheses and are clustered at the country level.

* $p < .10$; ** $p < .05$; *** $p < .01$.

having debts is bad for three out of these four well-being measures, life satisfaction being the exception.

Regarding the interaction terms, being self-employed with money worries has a positive association with *Poor Overall Health*, in particular for the solo self-employed. Moreover, having money worries and being self-employed with employees have a positive association with *Depression*. Having debt or money worries while being self-employed is associated with lower

Table 7. Summary of main findings.

	Employment status variables			Financial health variables			Interaction terms				
	Self Employed ^a	Self-Employed With Employees ^b	Solo Self- Employed ^b	Money Worries ^a	Debt ^a	Self-Employed Money Worries ^c	Self- Employed Debt ^c	With Employees Money Worries ^d	With Employees Debt ^d	Solo Money Worries ^d	Solo Debt ^d
Poor Overall Health	–	n.s.	–	+	+	+	n.s.	n.s.	n.s.	+	n.s.
Depression	n.s.	n.s.	n.s.	+	+	n.s.	n.s.	+	n.s.	n.s.	n.s.
Life Satisfaction	+	+	n.s.	–	n.s.	n.s.	–	n.s.	n.s.	n.s.	–
Quality of Life	+	+	n.s.	–	–	–	n.s.	–	n.s.	n.s.	n.s.

This table summarises our main findings, highlighting the number of significant results, at the 10% significance level or below, for each variable and interaction term. + indicates a positive relationship at the 10% level or below, – indicates a negative relationship at the 10% level or below and n.s. indicates not significant. For our *Poor Overall Health* and *Depression* variables, a positive sign indicates worse health and a negative sign indicates better health. For our *Life Satisfaction* and *Quality of Life* variables, a positive sign indicates greater well-being. For example, the self-employed have better overall health and higher levels of *Life Satisfaction* and *Quality of Life*, compared to the wage-employed.

^aBased on Model (1) in Tables 3 to 6.

^bBased on Model (3) in Tables 3 to 6.

^cBased on Model (2) in Tables 3 to 6.

^dBased on Model (4) in Tables 3 to 6.

levels of *Life Satisfaction* and *Quality of Life*, while being solo self-employed with debt and having money worries with employees reduce the incidence of high scores for these variables.

Given the exploratory nature of our empirical analysis, we are not in the position to offer theoretical explanations for the difference in results for our measures of financial distress but we do note that, where significant, the coefficients were in the expected direction. On balance, findings support Hypothesis 1a, the negative impact of financial distress on well-being² is exacerbated for the self-employed relative to the wage-employed.³ We further investigated whether the negative relationship between financial distress and well-being was more pronounced for the self-employed with employees than for the solo self-employed. Hypothesis 1b is supported by the findings for *Depression* and *Quality of Life* in the sense that the interaction term for 'With Employees' is significant in the expected direction, and the interaction term for 'Solo' is not significant.⁴ In contrast, for *Poor Overall Health* and *Life Satisfaction*, estimation results suggest that the negative well-being effects of financial distress may be stronger for the solo self-employed. Overall, our results suggest that Hypothesis 1b is not supported.

Finally, Tables 3 to 6 also show that a job that is demanding or over which a worker feels they have little control has a negative association with almost all of the dependent variables, while hours worked has a positive association. Age is generally negatively associated with all measures of well-being, but at a decreasing rate, while being married, having children, having more years of education and having parents alive are positively associated with well-being, where significant. Gender is only significant for *Depression*, with men reporting a 12 percentage points lower probability of suffering from depression (see Table 4). Two other remarkable findings from Table 4 are that money worries (+10 percentage points) and being widowed (+14 percentage points) are relatively strongly associated with the probability of suffering from depression.

Discussion

Binder (2018) outlines the importance of considering subjective well-being in policy creation for the self-employed suggesting that policies should focus not only on objective economic factors such as income and job creation but also on subjective factors. These include issues such as confidence, stress and worries, which also contribute to the overall well-being of the self-employed. In addition to using such objective and subjective measures of well-being, we also use measures for financial distress finding that this construct and well-being are strongly linked. Our results suggest these links are even stronger for the self-employed. Hence, policies focusing on the self-employed should not only consider their economic situation but should do this in tandem with their broader well-being in terms of health and happiness (Binder, 2018). This issue is topical in light of the current COVID-19 pandemic crisis. Governments on a global scale face a trade-off between the direct health consequences for the population at large and economic damage (McKee and Stuckler, 2020). However, over time, there will not only be a trade-off between direct health damage, for example, the number of citizens infected by the virus and economic damage, but the second-order health consequences should also be taken into consideration. In particular, those who are not directly affected by the virus may still suffer serious health damage as a result of heavy financial distress arising from the measures taken to fight its spread, leading to the threat of unemployment or forced business closure. We help to inform these difficult decisions as it investigates whether the negative health consequences of financial distress differ between wage-workers and entrepreneurs.

A limitation of our work is that it is cross-sectional in nature. Given the exploratory nature of our analysis, contributing to the limited research in this area (Wiklund et al., 2019), we have

established new statistical associations between employment status, well-being and financial health. To this end, we confirm self-employment is more precarious than wage-employment, in terms of the share of those within each employment status category who experience financial distress and also in terms of the well-being consequences of this distress. A future area of work would be to investigate this relationship over time exploring the long-term consequences of financial distress for the self-employed. Another avenue of research would be to analyse the impact of the social security measures provided during the current crisis on the perceived and actual financial distress experienced by the self-employed and the impact on well-being. Qualitative research may provide further insights in this regard. Findings from this study could be used to inform future policy on the social protection provided for self-employed workers. A final direction for future research would be to investigate whether and how hybrid self-employment – that is, self-employment as a secondary job next to a main job in wage-employment – relieves financial distress and the well-being consequences of financial distress (Boegenhold, 2019).

Conclusion

This article investigated whether the well-being consequences of financial distress differed between the wage-employed and self-employed, and within the latter group, between solo self-employed and employer entrepreneurs. This question was tested by considering whether money worries or debt had more severe negative consequences for well-being for the self-employed than for the wage-employed. Results were not uniformly significant, but overall, they were consistently in the direction of self-employed workers suffering more severe negative well-being consequences from financial distress, compared to full-time wage-workers. In particular, financial distress had a greater negative association with overall health and life satisfaction for the solo self-employed compared to wage-workers, while the negative association with mental health and quality of life was found to be most pronounced for the self-employed with employees. These results should be of major importance for policy makers as we confirm earlier findings by Boegenhold and Klinglmair (2015) and Fachinger and Frankus (2017) showing that a greater share of self-employed may be considered precarious in terms of having money worries. This holds particularly for the solo self-employed.

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Notes

1. Austria, Belgium, Switzerland, Germany, Denmark, Spain, France, Greece, Italy, Netherlands, Sweden and Israel participated from Wave 1 onwards; Czech Republic, Ireland and Poland joined in Wave 2; Estonia, Hungary, Portugal and Slovenia joined in Wave 4; Luxembourg in Wave 5 and Croatia in Wave 6.
2. That the general relationship between financial distress and well-being is negative was found in seven out of eight cases in the second panel of Table 7 (financial health variables), while the remaining case was not significant (i.e. the relationship between debt and life satisfaction).

3. To be precise, Hypothesis 1a is confirmed for three out of eight cases in the first two columns of the third panel of Table 7 (interaction terms) while the other five cases are not significant.
4. This particular result holds only for *Money Worries*, not for *Debt*.

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