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Where Social Inspiration Meets Dynamic eTourism Innovation



ENTER 2014 – Dublin 21-24 January 2014

Welcome Address



Dimitrios Buhalis IFITT President





Patrick Horan Local Organiser



ENTER 2014 – Dublin 21-24 January 2014

"We should keep our feet on the ground to signify that nothing is beneath us, but we should also lift up our eyes to say nothing is beyond us."

Seamus Heaney (1939-2013)



ENTER 2014 – Dublin 21-24 January 2014

Keynotes



Mike Short Telefonica / O2



Des O'Mahony Bookassist

Internet for All – Impact on Tourism and Travel

How Mobile Is Transforming Hospitality and Distribution



ENTER 2014 – Dublin 21-24 January 2014