

2014-01-22

ENTER Conference 2014 Opening Address

Patrick Horan

Technological University Dublin, patrick.horan@tudublin.ie

Follow this and additional works at: <https://arrow.tudublin.ie/tfschhmtcon>

Recommended Citation

Horan, Patrick, "ENTER Conference 2014 Opening Address" (2014). *Other resources*. 58.
<https://arrow.tudublin.ie/tfschhmtcon/58>

This Presentation is brought to you for free and open access by the School of Hospitality Management and Tourism at ARROW@TU Dublin. It has been accepted for inclusion in Other resources by an authorized administrator of ARROW@TU Dublin. For more information, please contact arrow.admin@tudublin.ie, aisling.coyne@tudublin.ie.



This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](https://creativecommons.org/licenses/by-nc-sa/4.0/)



2014-01-22

ENTER Conference 2014 Opening Address

Patrick Horan

Follow this and additional works at: <http://arrow.dit.ie/tfschmtcon>

This Article is brought to you for free and open access by the School of Hospitality Management and Tourism at ARROW@DIT. It has been accepted for inclusion in Conference papers by an authorized administrator of ARROW@DIT. For more information, please contact yvonne.desmond@dit.ie, arrow.admin@dit.ie.





ENTER 14

@ Dublin

ENTER 2014 & Irish eTourism Day

Where Social Inspiration Meets Dynamic eTourism Innovation

ifitt

Be inspired



ENTER 14
@ Dublin

ENTER 2014 – Dublin 21-24 January 2014

Welcome Address



Dimitrios Buhalis
IFITT President



Wolfram Höpken
ENTER 2014 Chair



Patrick Horan
Local Organiser

ifitt

Be inspired



ENTER 14
@ Dublin

ENTER 2014 – Dublin 21-24 January 2014

“We should keep our feet on the ground to signify that nothing is beneath us, but we should also lift up our eyes to say nothing is beyond us.”

Seamus Heaney (1939-2013)

ifitt

Be inspired



ENTER 14

@ Dublin

ENTER 2014 – Dublin 21-24 January 2014

Keynotes



Mike Short
Telefonica / O2

Internet for All – Impact on Tourism and Travel



Des O'Mahony
Bookassist

How Mobile Is Transforming Hospitality and Distribution

ifitt

Be inspired



ENTER 14
@ Dublin

ENTER 2014 – Dublin 21-24 January 2014