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The Truth About E-Learning: Lessons Learnt for Architecture.

Roisin Donnelly

Technological University Dublin, roisin.donnelly@tudublin.ie

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The Truth about E-learning: Lessons Learnt for Architecture

Roisin Donnelly,

ARCLIB
Conference UCD,
14th July 2005





Towards Truth...



"The best way to come to truth being to examine things as really they are, and not to conclude they are, as we fancy of ourselves, or have been taught by others to imagine."

John Locke, An Essay Concerning Human Understanding



This presentation will introduce key ideas about designing e-learning experiences for students. It is organised around the following topics:



- Designing E-learning: Pedagogy and Practice
- Model of E-learning: Blended Learning
- Changing student and teacher roles: online tutoring
- Integrating Online Resources
- DIT Case Studies in the Built Environment:
 - WebCT Courses in Architecture
 - E-Portfolio Exploration

ARCLIB 2005

Making e-Learning
Accessible

Preparing Students to
Learn Online

Designing Your
e-Learning

The Truth About
e-Learning

Online Tutoring

Assessing Students
Online

Creating Online
Resources

leads to

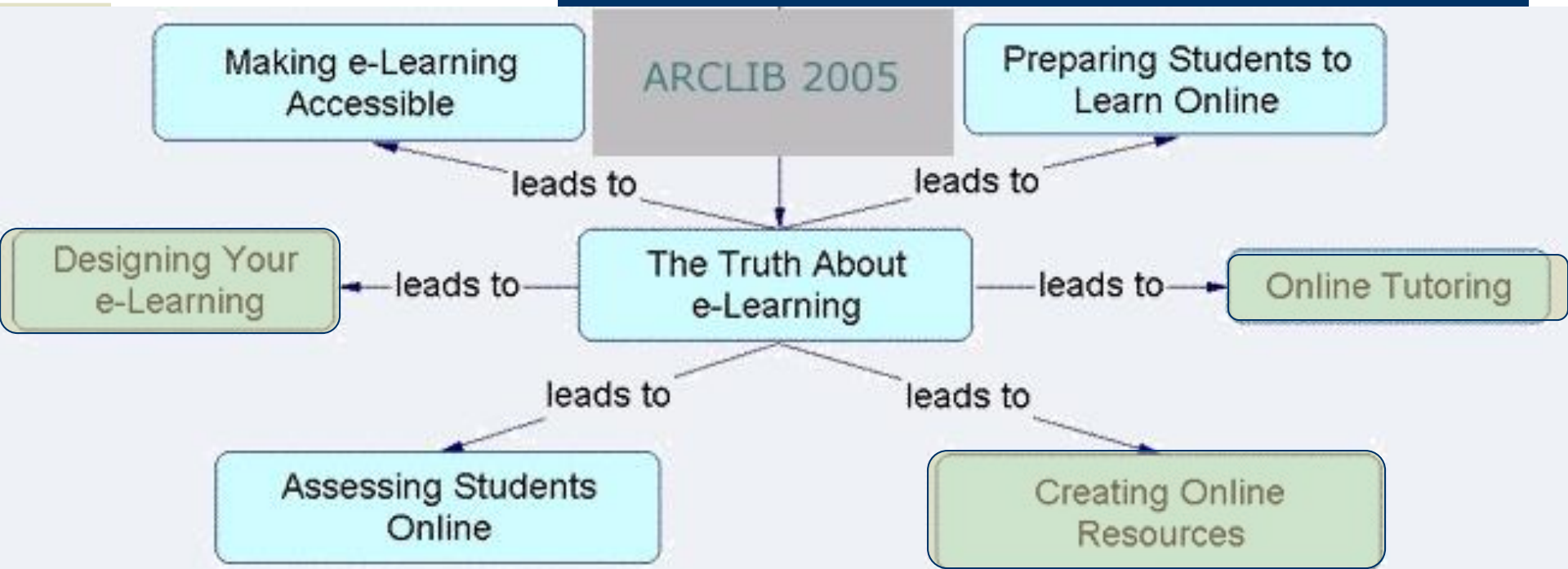
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Not Using E-Learning effectively:

- ◆ Replicating existing courses on a computer
- ◆ Putting your training manuals in html
- ◆ Creating a multiple choice test that gives a score that says that you read something

Learning Requires...

- ◆ Emotion – how come?
- ◆ Exploration – what happened?
- ◆ Frustration – got to fix this
- ◆ Explanation – maybe that's why
- ◆ Realisation – aha
- ◆ And above all, inspiring curiosity

Thinking about E-learning requires asking...

- ◆ Do I understand how my students learn?
- ◆ How do I facilitate my students reaching deeper levels of learning in my subject?
- ◆ How effective is e-learning in my subject area?
- ◆ What value will putting course material online bring to my students' learning?
- ◆ Why am I putting material online?

The Importance of Pedagogy in E-Learning

- ◆ the importance of interactivity in the learning process
- ◆ the changing role of the teacher from sage to guide
- ◆ the need for knowledge management skills and for team working abilities, and
- ◆ the move towards resource-based rather than packaged learning.

Constructivism

*Conversational
framework*

Piaget

Vygotsky

Papart

Laurillard

Kolb

Mercer

Learning by
doing

Through
experience

Through
dialogue

Key
characteristics
of learning

Dewey

Wenger

Through
reflection

In the company
of others

Jarvis

Lave

Socially
situated

*Communities
of practice*

Cognition

Activity theory

Instructional Strategy: A Framework



Blended Solutions are Best?

- ◆ There are still classrooms and teachers...
Motto: don't throw anything out!
- ◆ Were there things you could do in a classroom that you couldn't do with e-learning? What e-learning model were you using?

Blended - Definitions

- ♦ Mix instructional modalities: media (live virtual classroom, self-paced instruction, collaborative learning, instructor-led, streaming video audio, text, simulations) to accomplish an education goal
- ♦ Instructor: on different campuses?
- ♦ To combine various pedagogical approaches (eg., constructivism, behaviourism, and cognitivism) to produce an optimal learning outcome with or without instructional technology.
- ♦ To combine any form of instructional technology (eg., videotape, CD-ROM, web-based training, film) with face-to-face instructor-led training.
- ♦ To mix or combine instructional technology with actual job tasks in order to create a harmonious effect of learning and working.
- ♦ Combine delivery methods: synch or asynch?

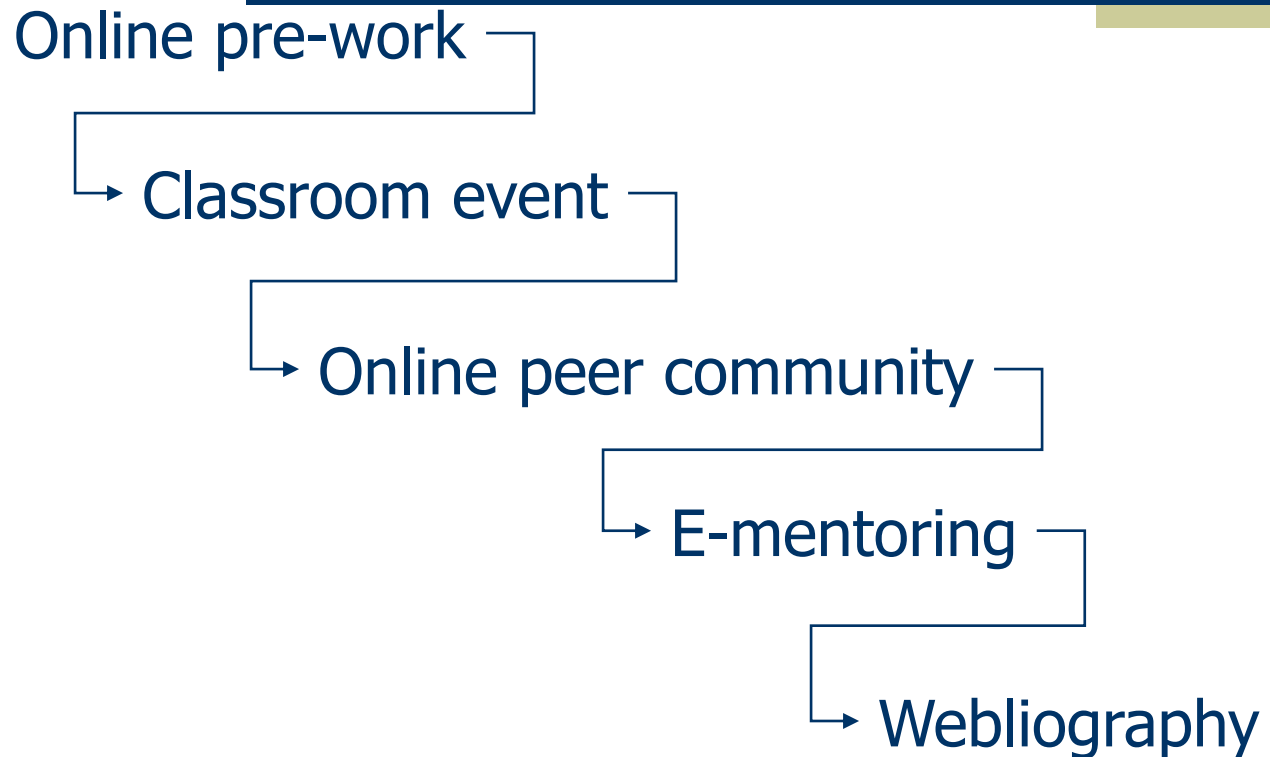
(Driscoll, 2002; Graham, Ure and Allen, 2003)

Blended

Blended can mean all of these !

The point is that blended learning means different things to different people, which illustrates its widely untapped potential.

A Blended Model



Extending the learning experience over time

Blended – Options

Some examples of how to get started with blended learning are as follows:

- ◆ Put the assessment online
- ◆ Follow up with a community of practice - threaded discussions
- ◆ Make reference materials available
- ◆ Deliver pre-work online
- ◆ Provide online office hours
- ◆ Use mentoring/coaching as a tool
- ◆ Provide job aids
- ◆ Access experts
- ◆ Create a "lifeline"
- ◆ Maximise e-mail and messaging

Ingredients of the Blend

- ◆ Synchronous physical formats
 - Instructor led classrooms and lectures
 - Hands-on labs and workshops
 - Field trips
- ◆ Synchronous online formats (live e-learning)
 - E-discussions
 - Web seminars and broadcasts
 - Coaching
- ◆ Self-paced asynchronous formats
 - Documents and web pages
 - CBT modules
 - Simulations
 - Assessments/tests/surveys
 - Learning communities and discussions forums

Advantages

- ◆ Increased learning (better papers- more depth, higher scores)
- ◆ More effective pedagogy and interaction (depending on tutor!)
- ◆ Course access at one's convenience and flexible completion (e.g. multiple ways to meet course outcomes)
- ◆ Reduction in physical class or space needs, commuting
- ◆ Increased opportunities for human interaction, communication and contact amongst students
- ◆ Introverts participate more

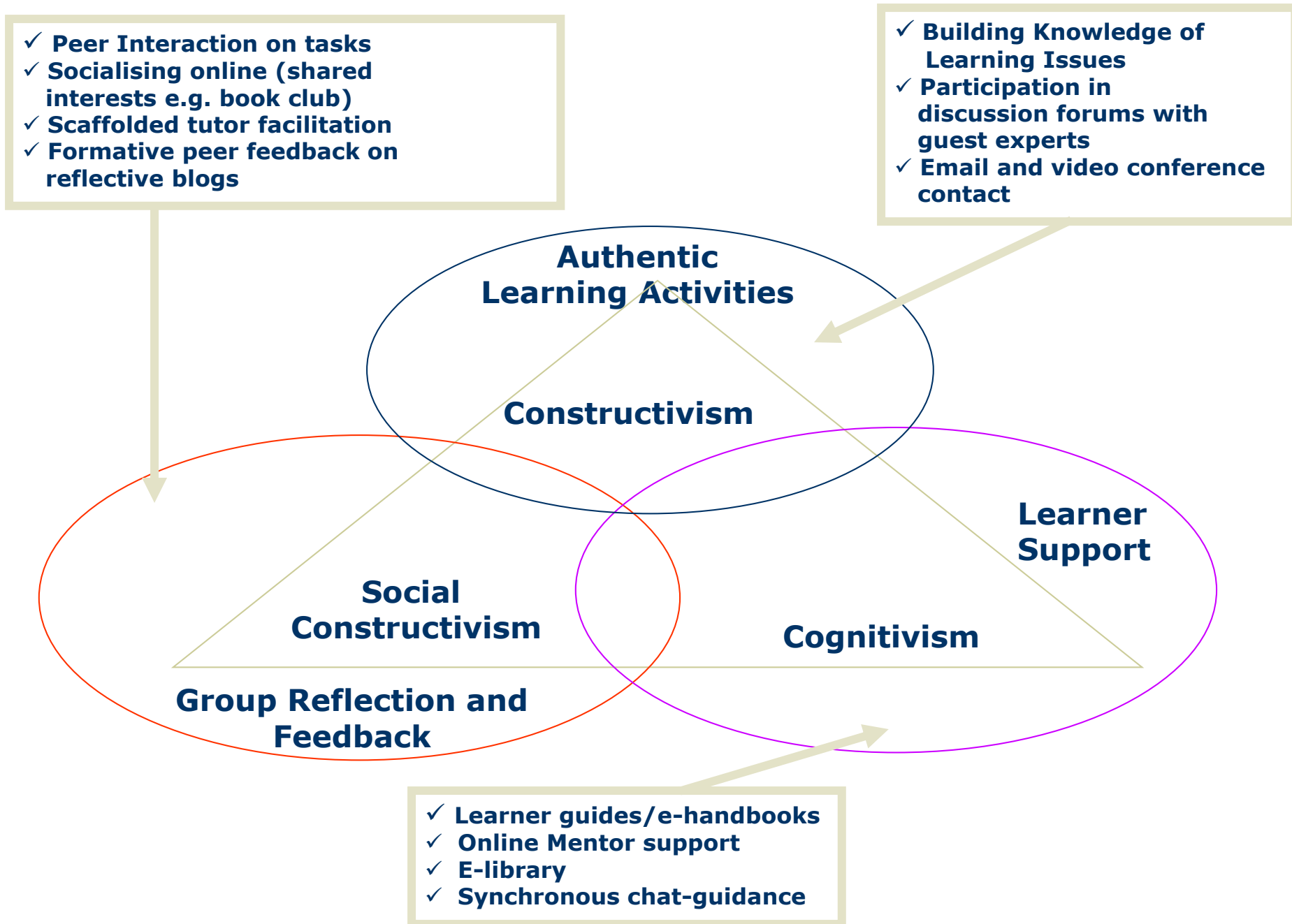
Disadvantages

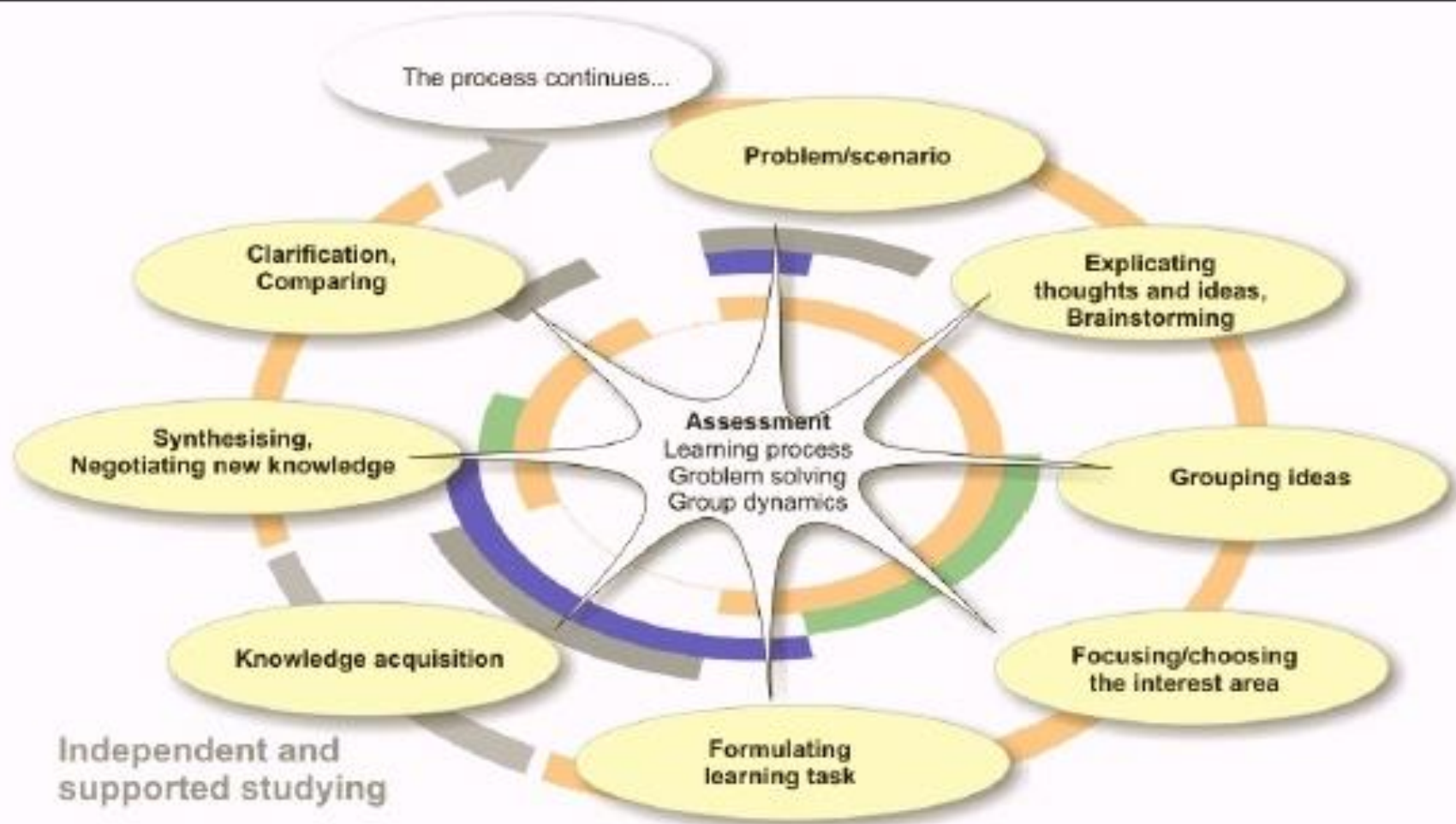
- ◆ Procrastination: trouble managing time and requirements
- ◆ Problems with technology at the start (instructor tries to do too much)
- ◆ Can be overwhelming (too much work for tutor and students) or too novel
- ◆ Poor integration or planning
- ◆ Resistance to change
- ◆ Good ideas but lack time, money and support
- ◆ Confusion – learning not explicit enough

Blended Solutions are Best?

- ◆ E-learning allows for the creation of simulated environments that look like the real world
- ◆ Primary Processes
 - Real Projects/Problems
 - Socratic Mentoring
 - Goal-based Scenarios
 - Apprenticeships

Using Technology to Support Project and Problem-based Learning





**Communality,
Group awareness,
Tight interaction**

- chat
- audio
- videoconference

Synchronous collaboration

**Negotiating and
outlining meanings,
Knowledge constructing**

- shared (visual) applications

**Argumenting,
Constructive
discussion**

- discussion forums
- comment tools

Asynchronous collaboration

**Information delivery,
Publishing**

- www
- materials
- documents

Teacher's Role

Anxiety: E-learning does not involve instructors

- ◆ Mentors are everywhere
- ◆ People are more used now to email and chat than ever
- ◆ Conversation has always been the main medium of instruction outside of experience

Continuum of Blended Tutor Communication Strategies

Instruct

Inform

Negotiate

Collaborate

Facilitate

TUTOR CENTRED: Online

Making statements
Giving information
Making suggestions
Telling
Instructing
Proposing
Talking
Explaining
Interrupting

PBL LEARNER CENTRED: Blended: Online and F2F

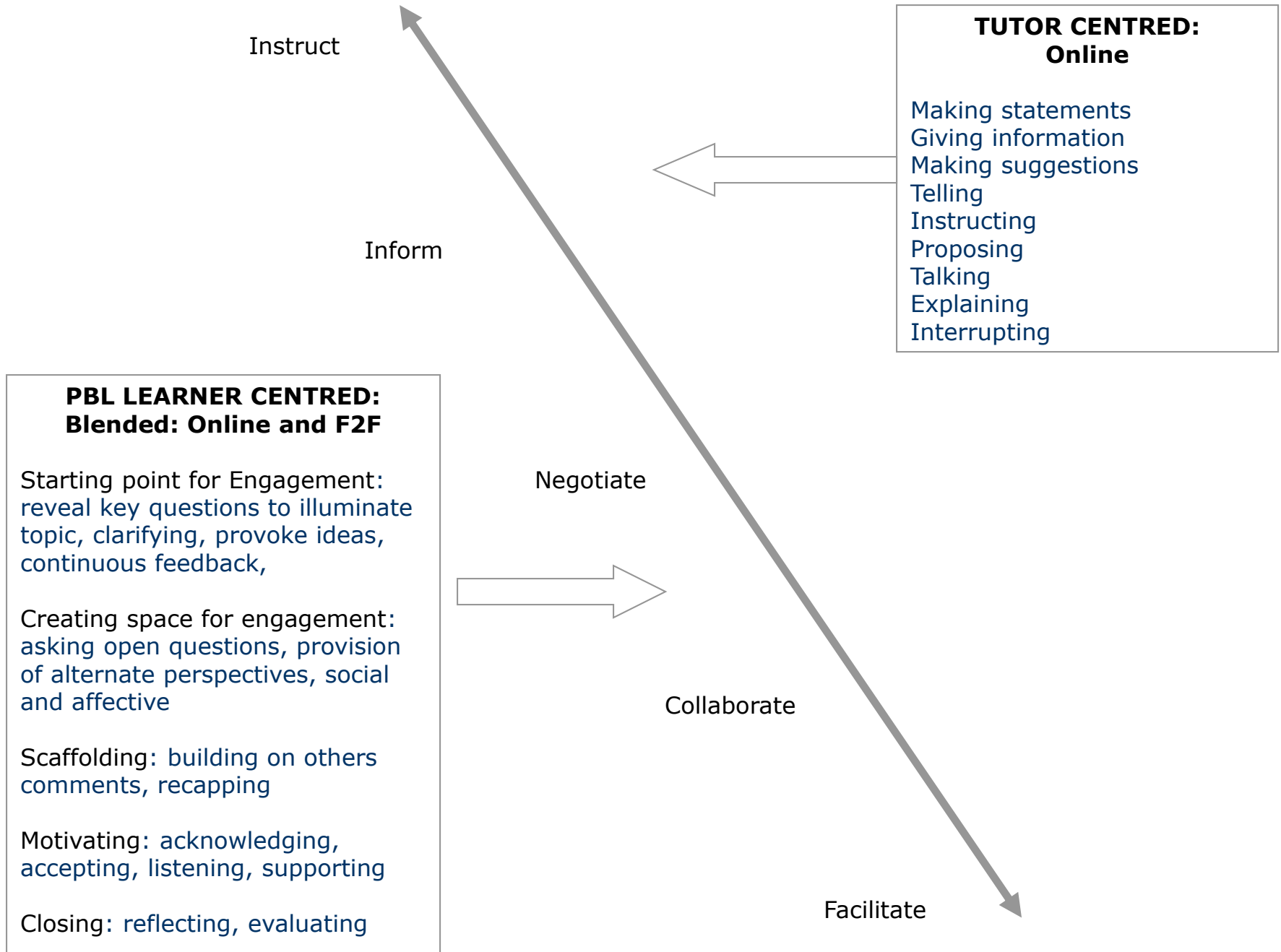
Starting point for Engagement:
reveal key questions to illuminate
topic, clarifying, provoke ideas,
continuous feedback,

Creating space for engagement:
asking open questions, provision
of alternate perspectives, social
and affective

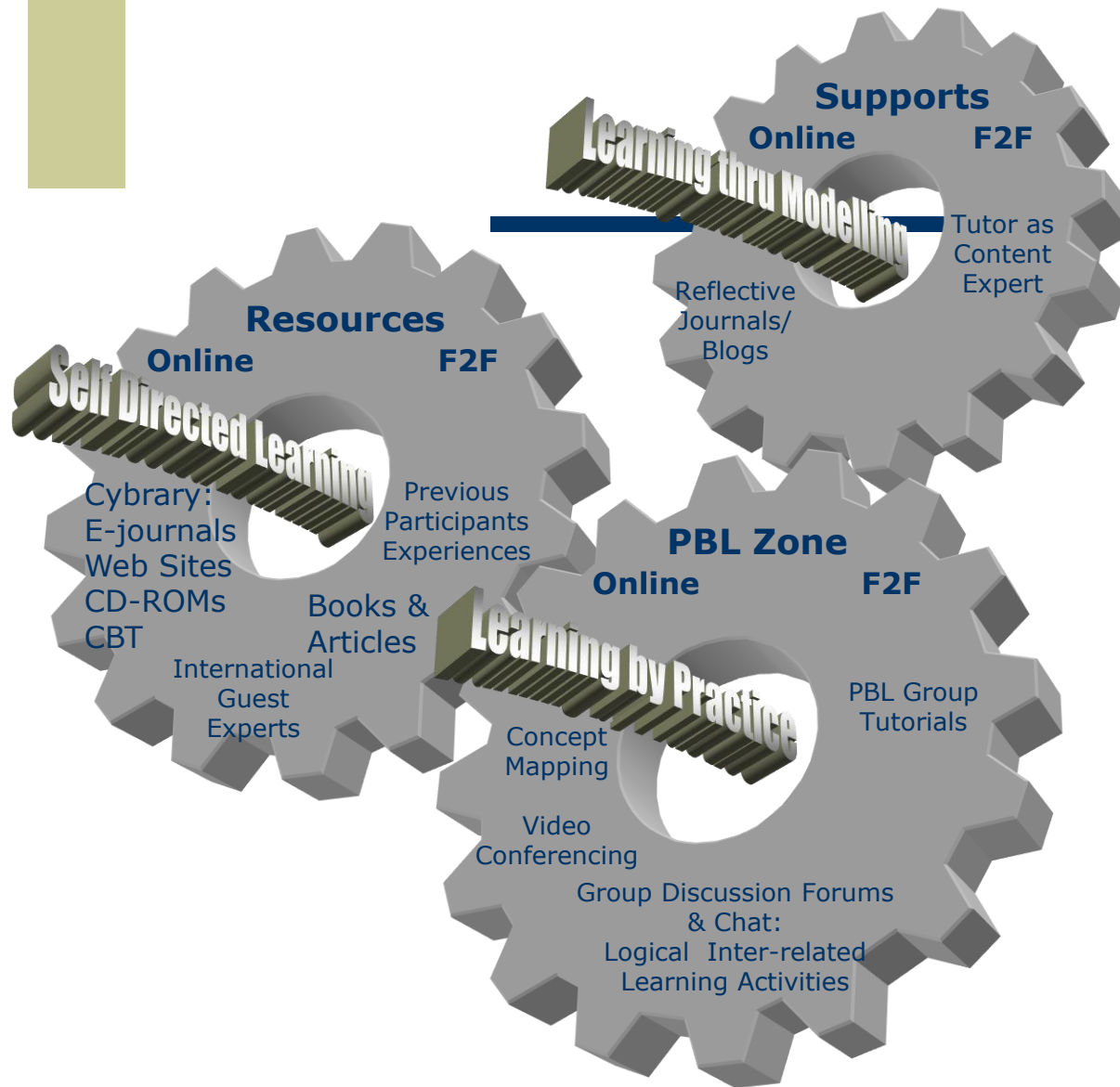
Scaffolding: building on others
comments, recapping

Motivating: acknowledging,
accepting, listening, supporting

Closing: reflecting, evaluating



Integrating Resources



WebCT Courses in Architecture

Number of lecturers/DIT staff who have attended WebCT training and have subsequently gone on to use WebCT with students

FACULTY	No. who have attended training workshops	No. who have developed WebCT modules	% who have developed WebCT modules	Number of modules	
				Modules live	Modules in development
Built Environment	44	22	50	33	53

WebCT Courses in Architecture

Number of lecturers/DIT staff who have attended consultations sessions with LTT and have subsequently gone on to use WebCT with students

FACULTY	No. who have attended consultations sessions with LTT	No. who have developed WebCT modules	% who have developed WebCT modules	Number of modules	
				Modules live	Modules in development
Built Environment	19	13	68.4	20	12

WebCT Courses in Architecture

School of Architecture – Live WebCT Modules

- ♦ Architectural History Image Database
- ♦ FT101/1/2/3 Civilisation Studies
- ♦ FT101/1 Maths & Statistics
- ♦ FT102 /2 Surveying & Levelling

School of Architecture – In Development WebCT Modules

- ♦ FT101/2 Indoor Environmental Science
- ♦ DT102/1 Mechanics & Structures (not active)
- ♦ FT102/1 Studio Building Construction (not active)
- ♦ FT102/1 Studio: CAD (not active)
- ♦ FT102/1 Studio: Graphics
- ♦ FT102/1 Studio: Projects
- ♦ FT102/1/2/3 History of Technology

WebCT Courses in Architecture

Examples of note in Faculty of Built Environment

The Dept of Geomatics is using online learning extensively and lecturers there have developed a successful CPD course which has already been delivered to Ordnance Survey Ireland and also internationally.

Examples of note in School of Architecture

One lecturer has developed a significant image database composed of photos (mainly taken by himself) of structures of importance in architectural history. This resource is used specifically within FT101 Civilisation Studies but is also available generally to other interested DIT lecturers for use with their students in the School of Architecture.

E-Portfolio Exploration

- ◆ An e-portfolio is an electronic format for learners to record their work, their **achievements** and their **goals**, to **reflect** on their learning, and to **share** and be supported in this. It enables learners to represent the information in different formats and to take it with them as they move into different aspects of their professions. The two main developers and users of e-portfolios are:
 - ✓ Students - to present and reflect on work within courses or across programmes
 - ✓ Teachers - to document and reflect on their classroom practice and enable comment by colleagues or others.

E-Portfolio Exploration

The intended outcomes of the project are to explore the potential of a web-based e-portfolio system in 2 schools in the Faculty of the Built Environment (Architecture & Construction). This will entail:

- ♦ conducting an impact analysis of e-portfolios internationally in supporting teaching, skills and capabilities development;
- ♦ identifying attitudes of Built Environment academics to the use of e-portfolios as an assessment mechanism; discovering students' learning needs;
- ♦ exploring the potential uptake of the use of e-portfolios within specific courses in the Built Environment;
- ♦ investigating the potential integration of e-portfolios as a learning tool in specific courses in the Built Environment (teaching, learning and assessment, reflection, feedback, support and evaluation processes around individual needs).
- ♦ [setting up a project web site on WebCT to bring together the different elements of the project.]

Contact Details

roisin.donnelly@dit.ie



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