What is Research telling us?

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Recommended Citation

O'Neill, B.: What is research telling us? Presentation at InSafe Regional Meeting, Dublin Castle, Dublin, July 5-6, 2010.
What is research telling us?

INSAFE Regional meeting 5-6 July 2010, Dublin
Presentation by Brian O’Neill, Dublin Institute of Technology
EU Kids Online

- Thematic network examining European research on cultural, contextual and risk issues in children's safe use of the internet, funded by Safer Internet Programme (2006-9)
- Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, United Kingdom
- Aims to compare recent and ongoing empirical research across Europe:
  - To identify and evaluate available data on children’s use of online technologies
  - To inform the research agenda, noting gaps in the evidence base
  - To compare findings across Europe, contextualising similarities and differences
  - To produce a best practice guide for methodological issues and challenges
  - To develop policy recommendations for awareness-raising and media literacy
## Classifying opportunities & risks

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>Content: Child as recipient</th>
<th>Contact: child as participant</th>
<th>Conduct: child as actor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education learning and digital literacy</td>
<td>Educational resources</td>
<td>Contact with others who share one’s interests</td>
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<td>Creativity and self-expression</td>
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<td>Sexual</td>
<td>Pornographic/harmful sexual content</td>
<td>Meeting strangers, being groomed</td>
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<tr>
<td>Values</td>
<td>Racist, biased info/ advice (e.g. drugs)</td>
<td>Self-harm, unwelcome persuasion</td>
<td>Providing advice e.g. suicide/ pro-anorexia</td>
</tr>
</tbody>
</table>
What research?

Nearly 400 studies
(single/multi-country)
Online Database at
www.eukidsonline.net
Key trends

- Ever younger children getting online (6-17 yrs, EB)
Computer Use, Over Time

Among all 8- to 18-year-olds, average amount of time spent using a computer in a typical day, over time:

- 1999: 0:27
- 2004: 1:02
- 2009: 1:29

Home Internet Access, Over Time

Among all 8- to 18-year-olds, percent with Internet access at home, over time:

- 1999: 47%
- 2004: 74%
- 2009: 84%

High speed access, Over Time

Among all 8- to 18-year-olds, percent with high-speed Internet access at home, over time:

- **1999**: n/a
- **2004**: 31%
- **2009**: 59%

Internet in bedroom access, over Time

Among all 8- to 18-year-olds, percent with Internet access in their bedroom, over time:

- 1999: 10%
- 2004: 20%
- 2009: 33%

Proportion of recreational computer time 8- to 18-year-olds spend in various activities:

- Social networking: 25%
- Playing games: 19%
- Video sites: 16%
- Email: 6%
- Instant messaging: 13%
- Other websites: 12%
- Graphics/photos: 5%
- Other: 5%

Gender differences fading?
Key trends

- Personalised access and mobile platforms make for privatised use

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>From the family's computer at home</td>
<td>65</td>
</tr>
<tr>
<td>At school</td>
<td>57</td>
</tr>
<tr>
<td>From his/her own computer at home</td>
<td>34</td>
</tr>
<tr>
<td>At friends' homes</td>
<td>25</td>
</tr>
</tbody>
</table>

Device ownership/use and online access, as reported by children and young people

<table>
<thead>
<tr>
<th>Device</th>
<th>Owns or has use of</th>
<th>Uses to go online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base: All children and young people age 7-16 (797)</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Mobile phone</td>
<td>74</td>
<td>9</td>
</tr>
<tr>
<td>Games console</td>
<td>92</td>
<td>14</td>
</tr>
<tr>
<td>Portable Media Player</td>
<td>13</td>
<td>2</td>
</tr>
</tbody>
</table>

EU Kids Online
Children no longer the digital natives?
More parent use, more child use
Parental mediation varies

Correlation between parental mediation and restriction
\[ r_{xy} = 0.86 \]

Social mediation by parents
Parental rules/restrictions

EU Kids Online
More risk, less coping, say parents
### Key trends

**Moderate to high rates of reported risk among teenagers**

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<td></td>
<td></td>
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Key trends

- Experimental, sometimes risk-taking youth, at home with the internet
  - Pleasures of networking, ‘constant contact’
  - Importance of self-expression, identity
  - Culture of peer experimentation, pushing boundaries
  - Desire for privacy from adult supervision
  - Fascination with ‘adult’ themes – sex, violence, paedophiles
Demographic similarities

- Teens encounter more risks, because do more online
- Younger children now getting online more
- Ladder of opportunities
- Gender differences reducing as internet more common
- Lower SES children encounter more risks
- Boys: more porn, violent content, meetings, disclosure
- Girls: chat, unwanted sexual comments, personal invitations
- Parental mediation – prefer social to technical approaches
- Less mediation for boys, teens, lower SES
- It seems likely that internet-related skills increase with age
- Growing evidence of array of coping strategies
- Positive association between risks, opportunities, skills
Cross-national differences?
More use, more risk...
New use, new risk...

<table>
<thead>
<tr>
<th>Online risk</th>
<th>Low (&lt; 65%)</th>
<th>Medium (65%-85%)</th>
<th>High (&gt; 85%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low</td>
<td>Cyprus</td>
<td>France</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Italy</td>
<td>Germany</td>
<td></td>
</tr>
<tr>
<td>Medium</td>
<td>Greece</td>
<td>Austria</td>
<td>Denmark</td>
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<tr>
<td></td>
<td></td>
<td>Belgium</td>
<td>Sweden</td>
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<tr>
<td></td>
<td></td>
<td>Ireland</td>
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<tr>
<td></td>
<td></td>
<td>Portugal</td>
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<tr>
<td></td>
<td></td>
<td>Spain</td>
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<tr>
<td>High</td>
<td></td>
<td>Bulgaria</td>
<td>Estonia</td>
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<td></td>
<td></td>
<td>Czech Republic</td>
<td>Iceland</td>
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<td>Netherlands</td>
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<td>Norway</td>
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<td>Poland</td>
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<td>Slovenia</td>
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<td></td>
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<td>UK</td>
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The evidence base and key gaps

- Mostly national studies, funded by Governments (though EC funds aid comparisons)
- Over half of all research is online; little reaches formal publication, quickly dated
- Research on access and use in all countries; less on opportunities, skills
- Most research on teenagers, not younger; some on parents, teachers, etc.
- Most is quantitative; less qualitative/ mixed methods (except for young children)
- Nearly all is on fixed internet, not on mobile, gaming or other platforms
- Most research is on content risks, little on contact, commercial, suicide, anorexia
- For risk, need clear definitions, measures of severity, comparisons with offline
- Little research matches risky experiences to clinical/criminal evidence of harm
- Little known of parental regulation or of children’s psychological coping with risk
- Little on identifying vulnerable children (already disadvantaged or newly at risk?)
- Most conceive of child as victim rather than perpetrator (or both)
- Little research on use and effectiveness of safety strategies (e.g. filtering, parenting)
Building on EU Kids Online I

- To design a robust survey instrument appropriate for identifying . . .
  (a) children’s online access, use, range and nature of risk experiences, coping responses and safety awareness
  (b) parental experiences and safety practices regarding their child’s internet use
- To administer the survey in a reliable and ethically-sensitive manner to national samples of internet users aged 9-16 and their parents in Europe
- To analyse the results systematically to identify core findings and more complex patterns among findings on a national and comparative basis
- To identify and disseminate . . .
  (a) findings in a timely manner to relevant national/international stakeholders
  (b) recommendations for safety awareness initiatives in Europe
  (c) remaining knowledge gaps and methodological guidance for future research
Europe

- 25 countries included
- Range of large/small, north/south, old/new etc.
- Some financial limitations
- Plus affiliates outside Europe
Survey strengths

- Administration in home, face to face
- Self-completion for ethically sensitive questions
- Data from children, paired with a parent
- Randomised survey sample
- 1000 children per country
- Aged from 9 – 16 years old
- Directly comparable data across countries
- Ability to analyse indicators of vulnerability among children
- Questions that compare online and offline risk
- Follow up questions for how children respond to or cope with online risk
Children’s face to face questionnaire

**Internet use**
- Use of technologies for going online
- Location of internet use
- Time use

**Internet opportunities**
- Activities undertaken on the internet
- Online communication
- Who in contact with online
- Use of social networking sites

**Online skills**
- Competencies
- Self-confidence online

**Mediation – parents, peers, teachers, other**
- Parental mediation - strategies used
- Peer mediation - strategies used
- Teacher mediation - strategies used
- Safety advice received
Children’s self-completion questionnaire

**Risky activities**
- Experimental/exploratory activities

**Vulnerability**
- Measures of vulnerability, self-efficacy, sensation-seeking, offline risks, social support, addiction

**Experience of online risks and coping**
- Things that bothered you online
- Being bullied – if, how, how often, what happened, response, coping, social support, actions taken, comparison with offline bullying
- Bullying others – if, how often, how

**Experience of online risks and coping (contd.)**
- Pornography – if, how often, what they saw, on what platform, response, coping, social support, action taken, comparison with offline pornography
- Other risks – if seen self-harm or hate messages, drug sites, abuse of personal information, computer virus, cheated of money, password stolen
- Offline meetings – if, how often, who met, how met, who told, whether hurt, how responded, coped, actions taken
- Sexting – if, how often, how, what received/sent/posted/seen, which platform, how felt, coping, social support, actions taken
Parents’ questionnaire

Demographics
- Child’s age
- Other children/adults at home
- Education of parents, SES of household, languages spoken at home, whether discriminated group

About the child
- Whether child has physical/mental/learning difficulties
- Parental worries about the child

Parent’s internet use
- Yes/no, location/frequency/confidence of use, where child goes online

Parental mediation
- Parental mediation strategies used
- Safety advice received/desired

Parent perception of risks online
- Has your child been bothered by something on the internet, how often, tell us what, is it likely this will happen in future, do you feel able to minimise or help, is your child able to deal with things online that bother them

- Has your child – met an online contact offline, seen sexual images, been bullied, bullied another child, been sent sexual messages, sent sexual messages, seen aggressive or violent images, visited self harm or hate sites or drug sites, had personal information abused, computer got a virus, been cheated of money, had password stolen
<table>
<thead>
<tr>
<th>Month Range</th>
<th>Event Details</th>
</tr>
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<tbody>
<tr>
<td>June 2009</td>
<td>Kick-off meeting</td>
</tr>
<tr>
<td>July 2009</td>
<td>Tender for fieldwork subcontractor</td>
</tr>
<tr>
<td>Oct 2009</td>
<td>Workshop 1: Survey questionnaire/sample design</td>
</tr>
<tr>
<td>Nov 2009 - Mar 2010</td>
<td>Survey development, translation, piloting, finalising</td>
</tr>
<tr>
<td>Mar - June 2010</td>
<td>Fieldwork</td>
</tr>
<tr>
<td>July - Aug 2010</td>
<td>Consult stakeholders about analysis and dissemination</td>
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<tr>
<td>July 2010</td>
<td>Data cleaning, top line analysis</td>
</tr>
<tr>
<td>Aug-Oct 2010</td>
<td>Workshop 2: Core findings and emerging messages</td>
</tr>
<tr>
<td>Autumn 2010</td>
<td>REPORT: Core findings and recommendations (at SIF)</td>
</tr>
<tr>
<td>Jan 2011</td>
<td>Statistical analysis – patterns, hypotheses, comparisons</td>
</tr>
<tr>
<td>March 2011</td>
<td>Consult stakeholders about analysis and recommendations</td>
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<tr>
<td>May 2011</td>
<td>Workshop 3: Analysis, recommendations, dissemination</td>
</tr>
<tr>
<td>June 2011</td>
<td>REPORT: Patterns of risk and safety online</td>
</tr>
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<td>REPORT: Cross-national comparisons + recommendations</td>
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<td></td>
<td>Conference and FINAL REPORT</td>
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Thank you

www.eukidsonline.net