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Post-COVID Wedding Trends: Insights from Irish Wedding Planners

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POST COVID-19 WEDDING TRENDS

Insights from Irish Wedding Planners

LARGER WEDDING SIZES

Back to Big



With the removal of restrictions on wedding guest numbers, post covid couples are booking larger weddings. The need to celebrate the special day with friends and family is setting the trend for larger parties.

DESTINATION WEDDINGS

Overseas trips



As people have been apart for so long and unable to enjoy each other's company, destination weddings provide the opportunity to spend longer periods of time together as well as offering an overseas holiday following months of travel restrictions.

RELAXED FOOD SERVICE

Room to Mingle



Wedding couples are moving away from the traditional three or four course served menu and instead they want more of a buffet or relaxed fare. The need to maximise contact with wedding guests is transforming food service within the sector.

SUSTAINABILITY

Local focus



Wedding couples and wedding planners are more conscious of their environmental impact. Upcycling, recycling, waste minimalisation and the utilisation of locally sourced food and products are driving this trend.