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Farrell's Nursery Company Limited Brand Identity Project

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Funder: Farrell's Nursery Company Limited

PETER DEE - SCHOLARLY ACTIVITY

FARRELL'S NURSERY COMPANY LIMITED

FARRELL'S NURSERY



FARRELL'S NURSERY is a specialist nursery that supplies to both retail and wholesale customers. Farrell's Nursery required a clean, bold and modern logo using fresh colours and imagery.

Peter Dee - Strategic Design and Marketing Consultant, was responsible for the design and development of the brand identity for the Farrell's Nursery Company which was used on business cards, letterhead, signage and website.

Farrell's unique plant nursery is always full of fresh ideas, inspiring plants and solutions for every garden. You'll find an extensive range of plants and people who provide expert advice and a range of associated services at all times of the year.

CLIENT:
FARRELL'S NURSERY



PETER DEE: PROGRESSION APPLICATION
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