T. Cassidy Printing Company Limited Brand Identity Project

Peter Dee
Technological University Dublin, peter.dee@tudublin.ie

Follow this and additional works at: https://arrow.tudublin.ie/aaschadpoth

Part of the Business Commons, Graphic Design Commons, and the Interactive Arts Commons

Recommended Citation

This Multimedia is brought to you for free and open access by the Fine Arts at ARROW@TU Dublin. It has been accepted for inclusion in Other resources by an authorized administrator of ARROW@TU Dublin. For more information, please contact yvonne.desmond@tudublin.ie, arrow.admin@tudublin.ie, brian.widdis@tudublin.ie.

This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 3.0 License
T. CASSIDY PRINTING - Dublin's finest lithographic and digital printing company. T. Cassidy Printing required a clean, bold and tasteful logotype using strong colours and imagery.

Peter Dee - Strategic Design and Marketing Consultant, was responsible for the design and development of the brand identity for the T. Cassidy Printing Company which was used on business cards, letterhead, promotional material and business website.

T. Cassidy Printing provides a complete design and printing service for all printed materials - from graphic design through to printing, finishing and delivery. All types of corporate printed materials from newsletters and marketing brochures to corporate stationery, flyers and tickets are printed.

http://www.cassidyprinting.com