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## T. Cassidy Printing Company Limited Brand Identity Project

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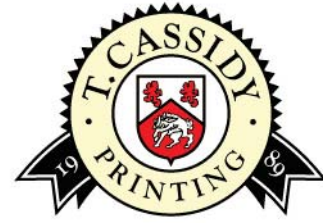


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Funder: T. Cassidy Printing Company Limited

PETER DEE - SCHOLARLY ACTIVITY

# T. CASSIDY PRINTING COMPANY LIMITED

T. CASSIDY PRINTING



**T. CASSIDY PRINTING** - Dublin's finest lithographic and digital printing company. T. Cassidy Printing required a clean, bold and tasteful logotype using strong colours and imagery.

Peter Dee - Strategic Design and Marketing Consultant, was responsible for the design and development of the brand identity for the T. Cassidy Printing Company which was used on business cards, letterhead, promotional material and business website.

T. Cassidy Printing provides a complete design and printing service for all printed materials - from graphic design through to printing, finishing and delivery. All types of corporate printed materials from newsletters and marketing brochures to corporate stationery, flyers and tickets are printed.

<http://www.cassidyprinting.com>

CLIENT:

T. CASSIDY PRINTING



PETER DEE: PROGRESSION APPLICATION  
DUBLIN INSTITUTE OF TECHNOLOGY