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The Blinds Shop Company Limited Brand Identity Project

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Funder: The Blinds Shop Company Limited

PETER DEE - SCHOLARLY ACTIVITY

THE BLINDS SHOP COMPANY LIMITED

THE BLINDS SHOP



THE BLINDS SHOP offers made to measure window blinds catering to all markets across Ireland. The Blinds Shop required a clean, bold and modern logo using fresh colours and imagery.

Peter Dee - Strategic Design and Marketing Consultant, was responsible for the design and development of the brand identity for the The Blinds Shop Company which was used on business cards, letterhead, promotional information, uniforms, advertising and e-Commerce website.

The Blinds Shop is a retailer of made to measure window blinds catering to both the domestic and commercial market within the Dublin area. Blinds are made to the highest specifications and exacting standards. The window blind range extends over Roller Blinds, Roman Blinds, Wooden Venetian Blinds, Vertical Blinds, Aluminium Venetian Blinds, Velux Blinds and Laminate Blinds.

<http://www.theblindsshop.ie>

CLIENT:

THE BLINDS SHOP



PETER DEE: PROGRESSION APPLICATION
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