Mapping of Digital Literacy Skills

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Mapping Digital Literacy Skills

Digital Literacy: The ability to appropriately and effectively use digital technologies for learning, working and living in a digital age.

Why is Digital Literacy Important?

Find, select, evaluate & critique information
Use social media to collaborate
Build and manage a professional identity
Employers expect it
Know when & how to share information

How Can We Easily Incorporate Digital Literacy Into a Programme?

• Distribute elements of Digital Literacy throughout the Programme.
• Include elements of criticality – as well as learning to use digital tools.
• Ask your College Librarian for support.
• Start off small – Digital Literacy may already be implicit in some modules.

Recognising What We’re Doing Already

Assessment Tool | Sample Learning Outcomes
---|---
Written Report/Essay | Use appropriate software tools and extensions (e.g. referencing software) to develop and reference a professional standard report.
Report/Essay | Locate, retrieve and use information from a range of sources.
Presentation | Use presentation software to present a report / disseminate ideas.

Modifying Current Activity

Individual Essay | Group Wiki

Sample Learning Outcomes

• Use the Wiki facility on Webcourses to collaborate.
• Locate, retrieve, and use information about companies and brands using a range of resources (incl. library databases).
• Reference all sources used correctly using the APA style.
Modifying Current Activity

- Combine both print and digital tools to communicate information to different audiences.
- Decide on appropriate levels of information to communicate online to different audiences.

Further Modifications

- Lab Report → YouTube Video
- Written Marketing Plan for New Product
- Develop App
- Use Library Databases to research market for app
- Reflective Blog Postings on research process & contrib. to project
- Reference and cite sources throughout Marketing Plan

Sample Learning Outcomes

- Use an app builder and design tools to develop an app.
- Formulate a search strategy and apply it to find articles and market research information in relation to a company, its competitors, and the related industry.
- Distinguish between appropriate and inappropriate (for assignments) sources of information.
- Avoid plagiarism by citing sources using the APA (6th) system.

Digital Literacy Toolkit

For more examples and case studies, visit

http://dit.ie/graduateattributes/digitallyliterate/

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