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## Towards Entrepreneurial Learning Outcomes in Business Education and Beyond – Next Practice? Design & Guidance

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# Towards Entrepreneurial Learning Outcomes in Business Education and Beyond – Next Practice?

## Design & Guidance

**DIT Graduate**  
**Attributes (5 E's)**  
ENGAGED  
EFFECTIVE  
**ENTERPRISING**  
EXPERT  
ENQUIRY - BASED

**Desired Entrepreneurship Learning outcomes**  
Value Discovery  
Value Creation  
Value Capture  
Value Contribution  
Value Evaluation  
Implementation  
Success/Failure  
Reflection-in-Practice  
Reflection on Practice

**The Method<sup>2</sup>**  
Suggested new pedagogy of teaching entrepreneurship subjects:  
From **LEARN-DO-REFLECT** to **DO-REFLECT-LEARN**  
5 Primary pedagogies:  
Venture Creation (Practice)  
Serious Games and simulations (Play)  
Field Research/Trips (Observation)  
Design (Create, Co-create)  
Reflection on Practice (Deep Learning)



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### **RECOMMENDATIONS**

1. Adopt the **METHOD** for entrepreneurship-related studies across the Institute
2. Pilot the approach in one School in each College
3. Invest in Curricula re-design, staff upskilling and specification of value-based assessment criteria

#### References:

1. Buckley, A.P. (2014). Towards Entrepreneurship learning outcomes in business education and beyond – Next Practice? Design & Guidance, *DIT Teaching Fellowship Reports 2013-2014*, DIT, Dublin.
2. Neck, H. M., & Greene, P. G. (2011). Entrepreneurship education: known worlds and new frontiers. *Journal of Small Business Management*, 49(1), 55-70.

