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Towards Entrepreneurial Learning Outcomes in Business Education and Beyond – Next Practice? Design & Guidance

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Towards Entrepreneurial Learning Outcomes in Business Education and Beyond – Next Practice?

Design & Guidance

DIT Graduate
Attributes (5 E's)
ENGAGED
EFFECTIVE
ENTERPRISING
EXPERT
ENQUIRY - BASED

Desired Entrepreneurship
Learning outcomes
Value Discovery
Value Creation
Value Capture
Value Contribution
Value Evaluation
Implementation
Success/Failure
Reflection-in-Practice
Reflection on Practice

The Method²
Suggested new pedagogy of teaching entrepreneurship subjects:
From LEARN-DO-REFLECT to DO-REFLECT-LEARN
5 Primary pedagogies:
Venture Creation (Practice)
Serious Games and simulations (Play)
Field Research/Trips (Observation)
Design (Create, Co-create)
Reflection on Practice (Deep Learning)



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RECOMMENDATIONS

1. Adopt the **METHOD** for entrepreneurship-related studies across the Institute
2. Pilot the approach in one School in each College
3. Invest in Curricula re-design, staff upskilling and specification of value-based assessment criteria

References:

1. Buckley, A.P. (2014). Towards Entrepreneurship learning outcomes in business education and beyond – Next Practice? Design & Guidance, *DIT Teaching Fellowship Reports 2013-2014*, DIT, Dublin.
2. Neck, H. M., & Greene, P. G. (2011). Entrepreneurship education: known worlds and new frontiers. *Journal of Small Business Management*, 49(1), 55-70.

