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National Hospitality Conference 2014: a Report

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DIT Bar studies students contribute towards the 2014 National Hospitality Conference.

<http://dit.ie/update/05-11-14/ditbarstudiesstudentscontributetowardsthe2014nationalhospitalityc/> Update report on NHC 2014

The 2014 National Hospitality Conference took place on November 3rd and was held at the Four Seasons Hotel, Ballsbridge, Dublin. The main theme of this year's conference was *'Preparing for growth'*, DIT Bar Studies students from the School of Culinary Arts & Food Technology joined delegates in debating and discussing the significant issues surrounding the conference theme. Some of the key note speakers included;

- Michel Rochat (General Director of the Ecole Hotelier de Lausanne), named the world's top hospitality management school by TNS Sofres last year. He is known for superior management capacities and a strong strategic vision.
- David Moore (owner and manager of the Michelin-starred restaurants Pied à Terre and L'Autre Pied in London, who recently opened his first pop-up restaurant Pieds. David also runs a consultancy business where he takes on the role of mentor to restaurants that benefit from his 20 years of hands-on experience in the industry.
- Dr Edgar Morgenroth (Associate research professor and programme coordinator for research on transport and infrastructure at the ESRI), he is also an adjunct professor at Trinity College Dublin, board member of the Sustainable Energy Authority of Ireland (SEAI) and an independent member of the National Economic and Social Council (NESC). He is a Member of UK Academy of Social Sciences and a Fellow of the Regional Studies Association.
- John Scanlon (Managing Director, The Dorchester Hotel, London), John was instrumental in embedding a forward-thinking revenue management culture across all the Collection's hotels,

Panel Discussions at the conference included the following top individuals: Andy McFadden (Head chef, L'Autre Pied, London, Noreen O'Sullivan (President Vintners Federation of Ireland) and owner of Rocky O'Sullivan's Bar, Nenagh, Co Tipperary, Stephane Robin (Restaurant Manager, Restaurant Patrick Guilbaud), Bill Kelly (Owner, Kelly's Hotel, Rosslare), John Mulcahy (Head of Hospitality, Failte Ireland), Jennifer Lee, (Group HR director, Jury's Hotel).

A big word of thanks to Emily Hourican (Editor, Hospitality Ireland magazine) for her support to DIT and our students who really enjoyed this year's conference. Well done also to all the National Hospitality Conference team. *James Murphy - Lecturer DIT, School of Culinary Arts & Food Technology.*



DIT Bar Studies students and their Lecturer James Murphy at the 2014 National Hospitality Conference.