

2022

Capturing More Voice in Entrepreneurial Education

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Recommended Citation

Mottiar, Z. (2023). Capturing More Voice in Entrepreneurial Education. Technological University Dublin.
DOI: 10.21427/EWQ6-5D11

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Capturing more voice in entrepreneurial education

Dr. Ziene Mottiar, TU Dublin



Entrepreneurs



Students

Entrepreneurial
Education

Lecturers



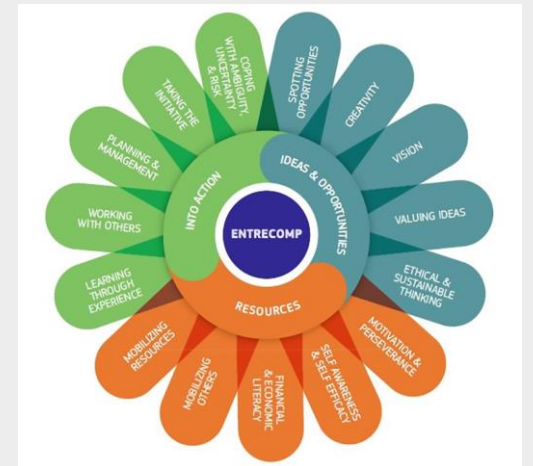
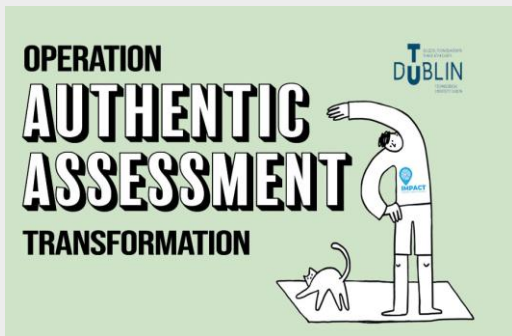
Policy makers

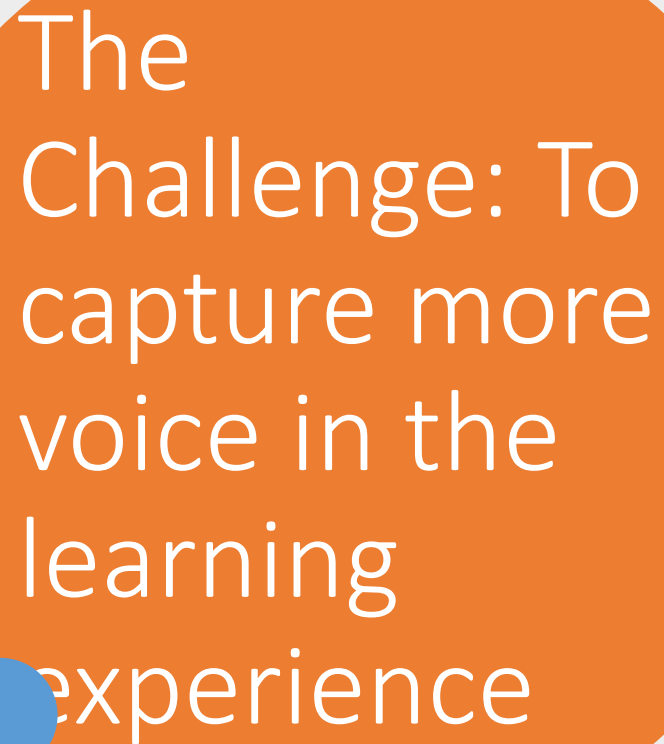


Literature




Haag and Gabrielson
(2019) 'Pedagogical
shift in entrepreneurial
education'





The
Challenge: To
capture more
voice in the
learning
experience

- 
- Podcasts
 - Video interviews
 - Portfolio – guided reflections
 - Vevox
 - Mural

Student view

83% (n=35) enjoyed doing the podcast as their assessment

'I'd definitely recommend keeping the assessment as a podcast. It was one of the only assessments I was excited to do this year as it was different and made me think outside the box'

'I felt I learned the content in a conversational way that actually benefits me in my day to day life as opposed to a highly academic way which would not come up in my day to day life'

'I learned how to go about making a podcast, recording and editing, this is a new skill I can use in the future too'.

'It is definitely a good learning experience but I would've preferred a written assignment'

Why does thinking about voice matter?



DIFFERENT VOICES
ADDS DIFFERENT
PERSPECTIVES



GIVES VOICE TO
INTROVERT LEARNERS



BROADENS THE
ENTREPRENEURS VOICE
(E.G. MINORITY ENTREPRE
NEURS)



EMPOWERS LEARNERS



PROVIDES DEEPER
LEARNING OPPORTUNITIE
S



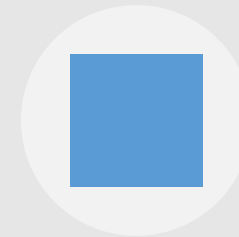
CO-CREATION OF
LEARNING



AUTHENTIC ASSESSMENT



DEVELOPS SKILLS
AND COMPETENCIES



DIVERSITY