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#### **ICT in Supply Chains**

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# ICT in Supply Chains

**Edward Sweeney** 





Waveform/CILT "Smart Work in the Warehouse" Seminar





- 1. NITL
- 2. SCM and its Role in Cost Optimisation
- 3. The Role of Technology
- 4. Some Concluding Remarks





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# National Institute for Transport and Logistics



Report "World Class to Serve the World"



April 1998



 National Centre for Supply Chain Excellence



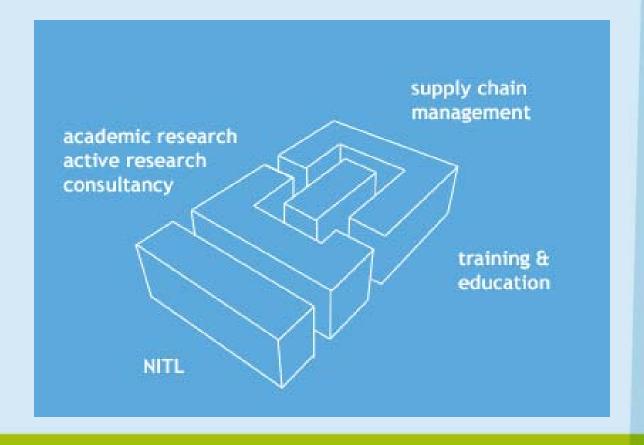
 Based in the College of Engineering and Built Environment at the DIT







## **NITL Structure and Activities**





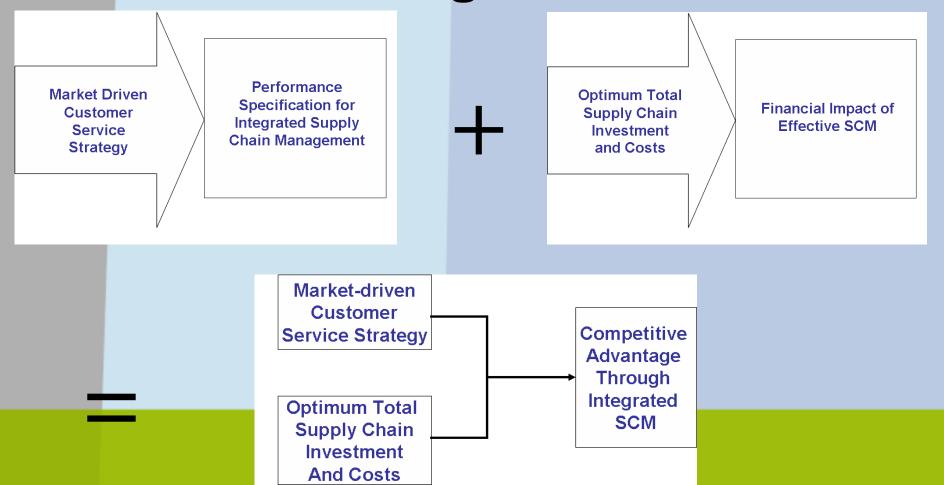


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# World Class Supply Chain Management







# Characteristics of SCM Excellence

- Identification and measurement of customer service <u>because</u> customer service 'sets the spec' for SC design
- SCM a senior management function <u>because</u> SCM is a strategic activity
- Establishment and measurement of supply chain KPI's <u>because</u> what gets measured gets done!
- Integration of supply chain activities and information <u>because</u> many supply chain NVAs are caused by fragmented supply chain configurations



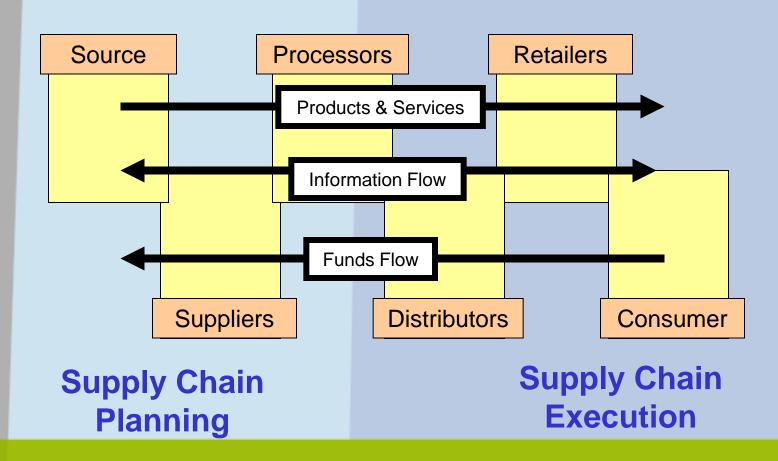


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## Information Management in the SC







## **Managing Information Flows**

## EFFECTIVE ICT IS A KEY SUCCESS FACTOR

- Information as the basis of supply chain control
- The role of ICT in supply chain integration
- Inventory visibility
- Track and trace
- eBusiness





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## **Concluding Remarks**

- Rapid developments in technology are now occurring
- The correct implementation of this technology has the potential to enhance competitiveness
- To realise the maximum benefits from technology it should not be implemented in isolation, but rather as part of integrated approach to total supply chain design and management
- People and training are essential to success
- Innovative approaches to ICT deployment in transport and logistics companies
- Competitive advantage will originate from developing creative information technology strategies and implementing them superbly





