

2002

Tourism Destination Planning

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Recommended Citation

Andrews, Neil; Flanagan, Sheila; and Ruddy, Joseph, "Tourism Destination Planning" (2002). *Books*. 4.
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Edited by

Neil Andrews
Sheila Flanagan
Joseph Ruddy



Acknowledgments

The Tourism Research Centre, Dublin Institute of Technology (DIT) and the European Association of Tourism and Leisure Education (ATELE) would like to extend their best wishes and appreciation to all participants, speakers, students and visitors present for making the meeting and stay in the ATLAS of Anniversary International Conference so enjoyable. The assistance of the staff of the Dublin Institute of Technology and the Faculty of Tourism and Leisure in organizing, facilitating and supporting the conference, in particular the delegates, was most appreciated and highlighted by the students of the school.

We would like to express our appreciation to the following government departments: Department of Tourism, Sport and Recreation and Department of Arts, Heritage, Gaeltacht and the Islands for their support and assistance. We would like to thank both delegates and participants for their attendance and contributions at the Conference. Without which, the ATLAS of Anniversary International Conference would not have been possible at all. Our sincere thanks also go to the staff of the Faculty, Noel Folan, John Toner, David, Deanna, Judith, Gail, and others, especially Gail, for their assistance in the organization, support and hard work.

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First Published: 2002

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ISBN 0-9542930-1-0

Published by: Tourism Research Centre, Dublin Institute of Technology, Dublin 1, Ireland.

Acknowledgments

The Tourism Research Centre, Dublin Institute of Technology (DIT) and the European Association of Leisure and Tourism Education (ATLAS), would like to extend their most sincere appreciation to all chairpersons, keynote speakers and seminar presenter for setting the quality and tone for the ATLAS 10th Anniversary International Conference: *Tourism, Innovation and Regional Development* (3rd to 5th October, 2001) and for taking time to share their knowledge, experience and expertise in their own specialist fields. We are most grateful to the School of Hospitality Management and Tourism, Faculty of Tourism and Food for encouraging, facilitating and supporting this conference. In particular the delegates were most impressed and enlightened by the students' of the School.

We would like to express our appreciation to the following government departments: Department of Tourism, Sport and Recreation and Department of Arts, Heritage, Gaeltacht and the Islands for their support and encouragement. We would like to thank both delegates and participants for their conscientious attendance and contributions at the Conference, without which, this ATLAS 10th Anniversary International Conference would not have been possible at all. Our sincere thanks must also be extended Irish Ferries, Bord Fáilte – Irish Tourist Board, The Marine Institute, Guinness Storehouse and Gilbeys Ireland. Our special appreciation is expressed to members of ATLAS, especially to Greg Richards and Leontine Onderwater, for their encouragement, support and hard work. We can say that without their efforts the event would not have been such a great success.

Special thanks for organising the conference go to:

Conference Organising Committee:

Michael Mulvey, Director, Faculty Tourism and Food, DIT;
Sheila Flanagan, PhD, Head of Tourism Department, DIT and Conference Director;
Alex Gibson, School of Hospitality Management and Tourism, DIT;
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Laura Kilgannon, Tourism Research Centre, DIT;
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Noelle O'Connor, School of Hospitality Management and Tourism, DIT;
Joseph Ruddy, PhD, Head of School, DIT and Conference Director;
Deirdre Quinn, School of Hospitality Management and Tourism, DIT;

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Joseph Ruddy, PhD, School of Hospitality Management and Tourism, DIT;
Prof. Francois Vellas, Université de Toulouse, France.

Special thanks for advice, design, and help in all matters relating to information technology to:

Neil Andrews, Head of Hospitality Department, School of Hospitality Management and Tourism, DIT.

Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus:

Volume 1 - Innovation in Tourism Planning and Volume 2 - Tourism Destination Planning.

Joseph Ruddy, PhD,

School of Hospitality Management and Tourism, Dublin Institute of Technology.

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