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Tourism Destination Planning

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Edited by

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Joseph Ruddy



Acknowledgments

The Tourism Research Centre, Dublin Institute of Technology (DIT) and the European Association of Tourism and Leisure Education (ATELE) would like to extend their best wishes and appreciation to all participants, speakers, students and visitors present for making the meeting and also for the ATLAS '97 Anniversary International Conference a success. We would like to thank the staff of the Dublin Institute of Technology for their special efforts in making the conference a success. We would also like to thank the Faculty of Tourism and Travel for sponsoring, facilitating and supporting the conference. It is a pleasure to acknowledge the support and assistance provided by the students of the school.

We would like to extend our appreciation to the following government departments: Department of Tourism, Sport and Recreation and Department of Arts, Heritage, Gaeltacht and the Islands for their support and assistance. We would like to thank both organizers and participants for their contribution and commitment to the conference. Without which, the ATLAS '97 Anniversary International Conference would not have been possible at all. We would like to thank all the speakers, staff, faculty, staff, students and visitors for their support and assistance. We would like to thank the staff of ATLAS especially for their support and assistance. We would like to thank the staff of ATLAS and their work.

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Conference Organising Committee:

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Alex Gibson, School of Hospitality Management and Tourism, DIT;
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Joseph Ruddy, PhD, Head of School, DIT and Conference Director;
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Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus:

Volume 1 - Innovation in Tourism Planning and Volume 2 - Tourism Destination Planning.

**Joseph Ruddy, PhD,
School of Hospitality Management and Tourism, Dublin Institute of Technology.**

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