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Tourism Destination Planning

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Tourism Destination Planning

Edited by

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The Tourism Research Centre, Dublin Institute of Technology (DIT) and the European Association of Leisure and Tourism Education (ATLAS), would like to extend their most sincere appreciation to all chairpersons, keynote speakers and seminar presenter for setting the quality and tone for the ATLAS 10th Anniversary International Conference: Tourism, Innovation and Regional Development (3rd to 5th October, 2001) and for taking time to share their knowledge, experience and expertise in their own specialist fields. We are most grateful to the School of Hospitality Management and Tourism, Faculty of Tourism and Food for encouraging, facilitating and supporting this conference. In particular the delegates were most impressed and enlightened by the students’ of the School.

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Special thanks for organising the conference go to:

Conference Organising Committee:
Michael Mulvey, Director, Faculty Tourism and Food, DIT;
Sheila Flanagan, PhD, Head of Tourism Department, DIT and Conference Director;
Alex Gibson, School of Hospitality Management and Tourism, DIT;
Joanne Grehan, Conference Coordinator, School of Hospitality Management and Tourism, DIT;
Elizabeth Kennedy, Conference Administrator, Manager, Tourism Research Centre, DIT;
Laura Kilgannon, Tourism Research Centre, DIT;
Noel O’Connor, PhD, School of Hospitality Management and Tourism, DIT;
Noelle O’Connor, School of Hospitality Management and Tourism, DIT;
Joseph Ruddy, PhD, Head of School, DIT and Conference Director;
Deirdre Quinn, School of Hospitality Management and Tourism, DIT;

The Conference Paper Review Committee:
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Prof. Frank Convery, Environmental Institute, UCD;
Greg Richards, ATLAS;
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Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus:
Volume 1 - Innovation in Tourism Planning and Volume 2 - Tourism Destination Planning.

Joseph Ruddy, PhD,
School of Hospitality Management and Tourism, Dublin Institute of Technology.
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