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Perspectives on Supply Chain Management and Logistics - Creating Competitive Organisations in the 21st Century

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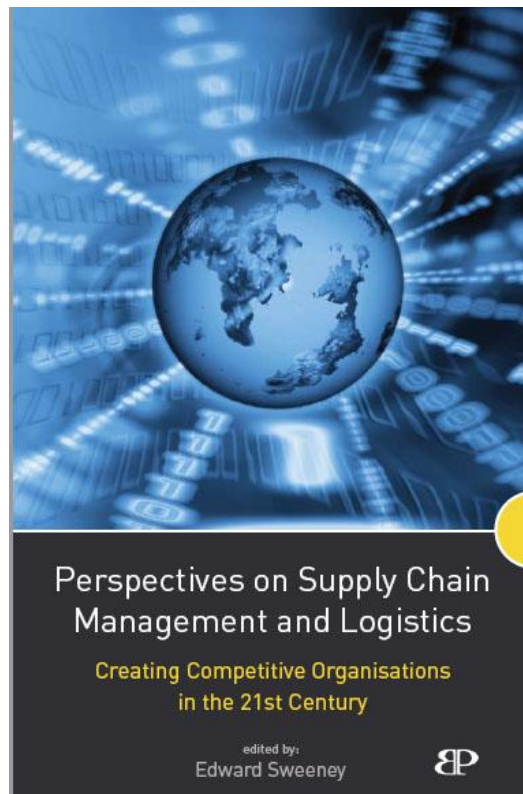


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Supply chain management (SCM), with its focus on achieving the service levels demanded by markets and on optimising total supply chain cost and investment, has a potentially pivotal role to play in addressing the challenges of globalisation for businesses in the 21st century.

Written by a mix of academics, consultants and practitioners, all of whom have significant practical and theoretical experience in the area, *Perspectives on Supply Chain Management and Logistics*:

Explains the importance of SCM for all businesses.

Focuses on competitiveness and emphasises the importance of teamwork and integration.

Explores the subject in terms of its strategic and financial dimensions, both customer and supplier perspectives, as well as the new challenges being presented as a result of recent developments in information and communications technology (ICT).

Draws on key elements of contemporary good practice, as well as on some of the critical issues emerging from the SCM research agenda.

Perspectives on Supply Chain Management and Logistics can be read equally profitably by students, researchers, and practicing SCM and logistics professionals.

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